Licensees

Licensed as of 11/2016

University of Mississippi

Standard License

2Thumbs Entertainment (50059)

107 Eaton Place Suite 320 Cary, NC 27513 Mr. Mark Baric

Phone 919-380-9746

Fax

www.2thumbz.com mark@2thumbz.com

Spec Agr Disclosed: 12/15/2015

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

05E (Publishing)

07H (Electronics & Content)

40 Days LLC (101229)

2530 Pinnacle Hills Parkway Suite 100

Rogers, AR 72758 Mr. Blake Clardy

Phone 479-903-6549

Fax

www.javajox.com blake@javajox.com

Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

4imprint Inc. (49210)

PO Box 320

Oshkosh, WI 54903-0320

Mr. John Lord

Phone 920-236-7272 8205

Fax 920-236-7282 www.4imprint.com

john.lord@4imprint.com

Spec Agr Disclosed: 05/03/2016

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

5th & Ocean Clothing LLC (40904)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Marla Venegas-Pulido
Phone 305-822-4606 1242
Fax 305-822-4665
www.5thocean.com

Marla.venegas-pulido@neweracap.com Spec Agr Disclosed: 08/15/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel) 01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

A/M/G Company (23290)

PO Box 122811
Fort Worth, TX 76116
Mr. Ryan Austin
Phone 817-367-6415
Fax 817-367-6418
AmgEmblems.com
ryanamg@sbcglobal.net
Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

ACCO Brands USA LLC (13020)

Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5032
www.Accobrands.com
nanette.birdsall@acco.com
Spec Agr Disclosed: 02/02/2016

101 O'Neil Road

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Acushnet Company (48831)

333 Bridge Street
Fairhaven, MA 02719
Mr. Dean Lavender
Phone 508-979-2000
Fax 508-979-3909
www.Titleist.com

dean_lavender@acushnetgolf.com Spec Agr Disclosed: 06/23/2016

Distribution Channel(s)

Golf Specialty Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 05E (Publishing) 06A (Sports Equipment) 07E (Footwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Advance Watch Co. LTD (44216)

1407 Broadway Suite 400
New York, NY 10018
Ms. Jaime Moricco
Phone 917-475-8599
Fax 646-304-8027
www.gametimeshop.com
JMoricco@genevawg.com
Spec Agr Disclosed: 12/08/2015

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Adventure Furniture Inc. (54362)

2655 Northgate Ave.
Cumming, GA 30041
Mr. Kevin McClary
Phone 678-933-3458
Fax 678-868-1811
www.Fan-creations.com
kevinm@fan-creations.com
Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings) 03C (Office Products)

03D (Housewares)

07D (Infant Products)

AES Optics (45692)

P.O. Box 828

Senatobia, MS 38668-0828

Mr. Kevin Pitts

Phone 800-416-0866 109
Fax 800-785-6563
www.Aesoutdoors.com
kpitts@aesoutdoors.com
Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03C (Office Products) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Ahead LLC (32726)

270 Samuel Barnet Blvd.
New Bedford, MA 02745
Ms. Mary Ann Lu
Phone 508-985-2335
Fax 508-985-3079
www.Aheadhq.com
MaryAnnL@AheadHQ.com
Spec Agr Disclosed: 07/08/2016

Distribution Channel(s)

Golf Specialty

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01L (Men's/Unisex Performance

Apparel)

06A (Sports Equipment)

All Star Dogs (72398)

20 Hastings Rd.

Marlboro, NJ 07746

Mr. Refael Olya

Phone 917-731-8651

Fax 732-566-3401

www.Allstardogs.com
info@allstardogs.com

Spec Agr Disclosed: 07/22/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Allan Barr Sales (67525)

4320 Belaire Drive S #105

Fort Worth, TX 76109

Mr. Allan Barr

Phone 817-713-9593 Fax 817-921-2777 www.Abarr.net abarr@abarr.net

Spec Agr Disclosed: 09/30/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

03D (Housewares)

Licensees

Licensed as of 11/2016

University of Mississippi

Alta Gracia Holdco, Inc. (86424)

160 E. John Street Spartanburg, SC 29306 Ms. Amanda Wall Phone 864-285-9810

Fax

www.altagraciaapparel.com awall@altagraciaapparel.com Spec Agr Disclosed: 04/22/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms) 01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

Ambrose Enterprises LLC (44218)

P.O. Box 2214
Eureka, MT 59917
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
jambrose@adrenalinepromotions.com
Spec Agr Disclosed: 07/14/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms) 01M (Clothing Accessories)

American Threads (104663)

PO Box 2516 Phenix City, AL 36868 Ms. Keeli Floyd Phone 334-291-5151

Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 06/27/2016

Distribution Channel(s)

Campus/Local Channel Off-Price

Product Categories

01A (Men's/Unisex T-shirts)01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

03A (Domestics) 05E (Publishing)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Minority/Woman Owned
Mr. Edward Wu
Phone 949-457-3261
Fax 949-598-2864
www.AmincoUSA.com
approvals.ccp@amincousa.com
Spec Agr Disclosed: 01/06/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Ampersand Inc. (84811)

515 Madison Street
New Orleans, LA 70116
Ms. Suzanne Isaacs
Phone 312-280-8905
Fax 312-944-1582
www.Ampersandworks.com
sti@ix.netcom.com
Spec Agr Disclosed: 09/15/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

PO Box 111

05E (Publishing)

Angelus Pacific Co. (11614)

Fullerton, CA 92836
Ms. Cathy Cooper
Phone 714-871-1610 104
Fax 714-871-1642
www.Angeluspacific.com

cathy@angeluspacific.com Spec Agr Disclosed: 01/15/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)05C (Paper Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Antigua Group Inc. (11622)

16651 North 84th Avenue Peoria. AZ 85382-4772 Mr. Kevin O'Neill 800-562-9777 Phone 623-523-6009 Fax www.Antigua.com

Spec Agr Disclosed: 06/30/2016

Distribution Channel(s)

koneill@antigua.com

Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance Apparel)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.) 02C (Personal Accessories) 06A (Sports Equipment)

Artissimo Designs LLC (88115)

2100 E Grand Ave.. Suite 400 El Segundo, CA 90245

Mr. Jim Tufano

310-906-3700 137 Phone Fax 310-802-7907 www.Artissimodesians.com jim.tufano@artissimodesigns.com Spec Agr Disclosed: 07/15/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

AS (37575)

1121 Marlin Ct Suite A Waukesha, WI 53186

Mrs. Jorie Oleszek

304 Phone (262)

278-4550 (262) 278-4549 Fax www.Tsisportswear.com jorieo@tsisportswear.com Spec Agr Disclosed: 08/31/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

02C (Personal Accessories)

Atlanta Hosiery Company (23312)

PO Box 43101 Atlanta, GA 30336

Ms. Lyndsey Parker 404-691-3990 Phone

404-699-7254 Fax www.Twofeetahead.com

Icohen@atlantahosiery.com

Spec Agr Disclosed: 07/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

07D (Infant Products)

Authentic Street Signs Inc. (40659)

114 East Third St.

Saint Peter, IL 62880

Mr. Mark Wollin

618-349-8878 108 Phone

Fax 618-349-6245

www.Authenticstreetsigns.com

authenticss@frontiernet.net

Spec Agr Disclosed: 08/10/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 11/2016

University of Mississippi

B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 01/12/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

07D (Infant Products)

Baden Sports Inc. (11587)

3401 Lind Ave. SW
Renton, WA 98057
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 01/26/2016

Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05D (School Supplies)06A (Sports Equipment)

06B (Balls)

Baggo Inc. (24399)

600 Mid-American Blvd Hot Springs, AR 71913 Mr. Kirk Conville Phone 501-767-3855 Fax 501-767-5173 www.Baggo.com

customerservice@baggo.com Spec Agr Disclosed: 08/03/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06D (Games)

Bakins Ventures LLC (68158)

1638 Kinsmon Lane
Marietta, GA 30062
Ms. Courtney Hoffman
Phone 404-483-8657
Fax 866-362-5203
www.fanpans.com

bakins.ventures@gmail.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Product Categories

03A (Domestics)

Bassforms dba Nima LLC (114087)

8 Corporate Park 300 Irvine, CA 92606 Mr. Nima Saati Phone 949-614-3738 Fax 877-601-5299 www.bassforms.com nima@bassforms.com

Spec Agr Disclosed: 11/19/2015

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07H (Electronics & Content)

Beacon Promotions Inc. (30949)

2121 Bridge St.

New Ulm, MN 56073

Mrs. Amy Wendinger

Phone 507-233-3824

Fax 507-354-2211

www.canyoncollegiate.com

awendinger@beaconpromotions.com

Spec Agr Disclosed: 05/05/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies)06A (Sports Equipment)07H (Electronics & Content)

Licensees

Licensed as of 11/2016

University of Mississippi

Bean Bag Boys Inc. - The (29058)

PO Box 827

Lexington, SC 29071-0827

Mr. Scott Pettus

Phone 803-939-0450 Fax 803-939-0450 www.Beanbagboys.com

scott@beanbagboys.com

Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings)

Bela Flor Nurseries (109971)

28615 SE Outer Rd. Harrisonville, MO 64701

Mr. Bryon Maynor

Phone 816-884-2888 Fax 816-884-6680

www.belaflornurseries.com

bmaynor@belaflornurseries.com

Spec Agr Disclosed: 04/04/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mass

Specialty Mid-Tier

Product Categories

03A (Domestics)

Bentley Plastics (55181)

142 Shady Lane

Perryville, AR 72126

Ms. Mary Bentley

Phone 501-333-2297 Fax 501-333-2295

www.Bentleydrinkware.com

bentleyplastics@tcworks.net

Spec Agr Disclosed: 01/25/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03D (Housewares)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Bethel International (51200)

4610 Bragg Road

Fayetteville, NC 28303

Mr. Yong Kim

Phone 910-987-0723 Fax 910-868-3658

www.esandol.com yong@esandol.com

Spec Agr Disclosed: 04/22/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Campus/Local Chamilei

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Blue Rhino Global Sourcing dba Mr. Bar-B-

10 Hub Drive Suite 101 Melville, NY 11747

Ms. Lauren Buccello

Phone 516-962-2365 Fax 516-752-0683

Fax 516-752-068 www.Mrbarbq.com

lbuccello@bluerhino.com

Spec Agr Disclosed: 08/06/2014

Distribution Channel(s)

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Snops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Blakeway Worldwide Panoramas (67614)

5451 Smetana Drive Minnetonka, MN 55343

Ms. Jill Johnson

Phone 952-941-9797 Fax 952-941-9798

www.Panoramas.com

jill@panoramas.com

Spec Agr Disclosed: 12/23/2015

Distribution Channel(s)

Licensees

Licensed as of 11/2016

University of Mississippi

BMC Custom Eye Black (52002)

PO Box 60705 Potomac, MD 20859 Mr. Phil Giantsos

301-816-1980 Phone 204 301-816-7944 Fax www.Eyeblack.com phil@eyeblack.com

Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

Bobby Edwards Enterprises (11611)

PO Box 2740 Rock Hill. SC 29732 Mr. Dennis Edwards Phone 803-328-2776 803-328-2806

www.Bobbyedwardsenterprises.com bobbyedwards@comporium.net Spec Agr Disclosed: 01/07/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

02C (Personal Accessories)

03A (Domestics)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 07D (Infant Products)

Boelter Brands LLC (54782)

4200 N Port Washington Road

Glendale, WI 53212 Mrs. Katherine Sytkowski 414-967-4268 Phone 414-967-4399 Fax www.Boelterbrands.com KSytkowski@boelter.com Spec Agr Disclosed: 07/25/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

06A (Sports Equipment)

07B (Consumables)

Boxercraft Inc. (60640)

7131 Discovery Blvd Mableton, GA 30126 Mr. Rvan Prowell

404-355-9994 Phone 678-553-7011 Fax

www.Boxercraft.com/college rprowell@boxercraft.com

Spec Agr Disclosed: 06/21/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Bradford Exchange Ltd. (15217)

9333 N. Milwaukee Avenue

Niles, IL 60714 Ms. Kate Henson 847-581-8535 Phone 847-581-8221 Fax www.Bradfordexchange.com khenson@bgeltd.com

Spec Agr Disclosed: 08/10/2016

Distribution Channel(s)

Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05B (Checks)

05E (Publishing)

06C (Toys)

07E (Footwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Brass Reminders Co. (29165)

PO Box 160 Keene. KY 40339-0160 Mr. Brent Durham 859-887-5394 Phone 859-887-5394 Fax www.Brassreminders.com brassreminders@gmail.com

Distribution Channel(s)

Campus/Local Channel Department Stores

Spec Agr Disclosed: 01/06/2016

Grocery/Drug/Convenience Stores

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

Brice Caldwell Inc. (41952)

1888 Main Street Suite C #101 Madison, MS 39110 Mr. Brice Caldwell 601-713-0820 Phone 800-966-1913 Fax www.bricecaldwellinc.com bricecaldwellInc@gmail.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

03A (Domestics)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Broad Bay Cotton Company (12499)

5908 Thurston Ave. Suite 200 Virginia Beach, VA 23455

Ms. Holly Marx

Phone 757-227-4104 757-227-4105 Fax www.Broadbaycotton.com hollymarx@broadbaycotton.com Spec Agr Disclosed: 08/11/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)

01K (Men's/Unisex Loungewear &

Sleepwear)

02C (Personal Accessories)

03A (Domestics) 03D (Housewares) 06A (Sports Equipment) 07D (Infant Products) 07H (Electronics & Content)

BSN Sports LLC (48981)

1901 Diplomat Dr.

Farmers Branch, TX 75234

Mr. Jeff Loke

972-406-3477 Phone 972-247-0650 Fax www.Bsnsports.com iloke@bsnsports.com

Spec Agr Disclosed: 07/27/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Buckle-Down Inc. (111111)

900 Bromton Dr. Westbury, NY 11590 Mr. Eric Swope 631-420-4238 Phone 631-420-4239 Fax www.buckle-down.com ericswope@buckle-down.com Spec Agr Disclosed: 12/23/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Build-A-Bear Retail Management Inc. and A

1954 Innerbelt Bus. Ctr. Dr. St. Louis, MO 63114 Ms. Devon Preedy

314-423-8000 5329 Phone 314-423-8188 Fax

www.Buildabear.com devonp@buildabear.com

Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

05E (Publishing) 06C (Toys)

Licensees

Licensed as of 11/2016

University of Mississippi

Bullion International Inc. dba Highland Mint California Innovations Inc. (52772)

4100 N. Riverside Dr Melbourne. FL 32937 Mr. Michael Kott

321-773-2727 Phone 128 321-777-9500 Fax www.Highlandmint.com mkott@thehighlandmint.com Spec Agr Disclosed: 04/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics) 03C (Office Products) 04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

Calico Brands Inc. (95952)

2055 S. Haven Ave. Ontario, CA 91761 Ms. Krista Shaw

909-930-5000 113 Phone 909-930-3900 Fax www.Calicobrands.com kshaw@calicobrands.com Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Department Stores

Grocery/Drug/Convenience Stores

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous) 05E (Publishing)

36 Dufflaw Road Toronto, ON M6A 2WI Ms. Lisa Wong

416-590-7700 308 Phone 416-590-9998 Fax www.Californiainnovations.com Lisa.wong@ca-innovations.com

Spec Agr Disclosed: 03/18/2016

Distribution Channel(s)

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03D (Housewares)

CamelBak Products LLC (111990)

2000 S. McDowell Blvd. Suite 200

Petaluma, CA 94954 Mrs. Hannah Koresky

707-792-9700 2276 Phone 707-665-9231 Fax www.camelbak.com HKoresky@camelbak.com

Spec Agr Disclosed: 10/27/2016

Distribution Channel(s)

Department Stores Golf Specialty Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing)

Carhartt Inc. (100433)

5750 Mercury Dr. Dearborn, MI 48126 Ms. Melanie Parker 313-749-6647 Phone Fax 313-749-6691 www.Carhartt.com MParker@carhartt.com

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price

Spec Agr Disclosed: 07/02/2015

Related Retail/Direct Restricted Channel Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear) 05E (Publishing)

Carol Dauplaise, Ltd dba Accessory Plays, I

29 West 36th St., 12th Floor New York, NY 10018 Mr. Lawrence Frantz Phone 212-564-7301 145

212-564-7301 Fax

www.Caroldauplaisejewelry.com lawrence@dauplaiseJewelry.com Spec Agr Disclosed: 11/05/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Off-Price

Product Categories

02A (Jewelry)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Catawomper Press LLC (106558)

206 Northpointe Blvd.
Oxford, MS 38655
Ms. Kathryn R. Hood
Phone 662 832 3897

Fax

www.Catawomperpress.com oneilkathryn@aol.com

Spec Agr Disclosed: 12/21/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

05E (Publishing)

catstudio Inc. (56820)

1340 Industrial Ave. Suite A Petaluma, CA 94952

Ms. Ginny Ball

Phone 707-778-1100 Fax 707-778-8100 www.catstudio.com ginny@catstudio.com

Spec Agr Disclosed: 12/17/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics) 03D (Housewares)

CDI Corp (17259)

3440 North Knox Street Chicago, IL 60641 Ms. Rita Tucker

Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

06A (Sports Equipment)

07C (Health/Beauty)

Champion Custom Products (12269)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com trey.ham@hanes.com

Spec Agr Disclosed: 08/05/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)

Sharon, MA 02067 Mr. Jeremy Whiting

Phone 781-793-5323 Fax 781-793-1129

www.Charlesriverapparel.com jeremyw@charlesriverapparel.com

Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Campus/Local Channel

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Chelsea Company - The (76919)

111 Fletcher Commercial Drive

Fletcher, NC 28731 Ms. Liberty Fish

800-920-5944 Phone 888-716-4950 Fax licensing@mcmgroup.net

Spec Agr Disclosed: 04/27/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 05D (School Supplies) 06A (Sports Equipment)

06C (Toys)

07H (Electronics & Content)

Church Hill Classics (15381)

594 Pepper Street Monroe, CT 06468 Minority/Woman Owned Ms. Christie Liberante 877-764-2525 184 Phone 203-268-2468 Fax www.Diplomaframe.com christiel@diplomaframe.com Spec Agr Disclosed: 07/28/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products) 05E (Publishing)

Churchill Container Corp. (11640)

19919 Shawnee Mission Pkwv.

Shawnee, KS 66218 Mr. Mike Jacob

913-422-4790 Phone

913-422-2077 Fax www.Churchillcontainer.com mjacob@churchillcontainer.com Spec Agr Disclosed: 12/16/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware) 03D (Housewares)

Classic Artisan Style, LLC (77879)

840 18th Street

Manhattan Beach, CA 90266

Ms. Stacy Verbiest Phone 310-720-8008 310-546-9753 Fax www.Collegeartisan.com stacy@collegeartisan.com Spec Agr Disclosed: 03/22/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware) 03C (Office Products) 03D (Housewares)

Clemco Products Inc. (80760)

1228 Tech Court Westminster, MD 21157 Mr. Mike Deutschendorf Phone 410-857-4600 410-857-4477 Fax www.Wallybags.com mike_deutschendorf@clemco.com

Distribution Channel(s)

Spec Agr Disclosed: 12/09/2015

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct

Restricted Channel Specialty Mid-Tier

Product Categories

02C (Personal Accessories) 06A (Sports Equipment)

Club Colors Department (64931)

420 East State Pkwy. Schaumberg, IL 60173 Ms. Lisa Hilgenberg Phone 847-490-3636 847-490-8199 Fax www.Clubcolors.com Ihilgenberg@clubcolors.com Spec Agr Disclosed: 01/08/2015

Distribution Channel(s)

Restricted Channel

Product Categories

1702 Cargo Court

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Cobalt Design & Mfg. DBA Hex Head Art (1)

Louisville, KY 40299 Mr. James Watts 502-643-7228 Phone 502-371-0876 Fax jamie@hexheadart.com Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Licensees

Licensed as of 11/2016

University of Mississippi

Coll Club Sports (113569)

850 Ridge Ave. Suite 301 Pittsburgh, PA 15212 Mr. Sandy Sanderson 412-321-8440 Phone 412-321-4088 Fax www.Collclubsports.com

sandy.sanderson@collclubsports.com Spec Agr Disclosed: 08/15/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

College Concepts LLC (11690) 3350 Riverwood Pkwy. Suite 850

Atlanta, GA 30339 Ms. Sonya Holmes 770-859-1420 3038 Phone 770-859-1434 Fax www.CollegeConcepts.com sholmes@conceptssport.com

Spec Agr Disclosed: 05/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01K (Men's/Unisex Loungewear &

Sleepwear)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

College Covers Inc. (45026)

PO Box 336 Hartington, NE 68739 Mr. Keith Eickhoff 402-999-0370 Phone 402-215-0803 Fax www.Collegecovers.com keith@comfyfeet.biz

Spec Agr Disclosed: 10/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 07D (Infant Products)

College Kids LLP (33691)

209 Rockwood Lane Neenah, WI 54956 Mr. Joe Franzoi

920-886-8920 201 Phone 920-886-8933 Fax www.Collegekids.com joe.franzoi@collegekids.com Spec Agr Disclosed: 12/07/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 07D (Infant Products)

Collegiate Bead Company (81950)

2115 Livernois Troy, MI 48084 Mr. David Schowalter 248-336-9347 Phone Fax no fax - email www.Collegebeadco.com dave@collegebeadco.com Spec Agr Disclosed: 09/24/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 05E (Publishing)

Collegiate Bicycle Company (67847)

PO Box 2624 Valley Center, CA 92082 Mr. Nikolai Kiaer 760-542-8473 Phone Fax

www.Collegebikes.com americasbikeco@gmail.com Spec Agr Disclosed: 01/26/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Licensees

Licensed as of 11/2016

University of Mississippi

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 10/19/2016

Distribution Channel(s)

Campus/Local Channel Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04C (Signage Products)

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

07E (Footwear)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

05E (Publishing)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Brian Delehoy
Phone 714-308-9954
Fax 310-667-8353
www.Colosseumusa.com
briand@colosseumusa.com
Spec Agr Disclosed: 10/11/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

Columbia Sportswear by Outdoor Custom 5 Comet Clothing Company (91002)

7007 College Blvd. Suite 200 Overland Park, KS 66211

Ms. Sarah Dice

Phone 866-288-5070 Fax 913-341-7465 www.Ocsapparel.com sdice@ocsapparel.com

Spec Agr Disclosed: 09/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

126 N 3rd St. Suite 350
Minneapolis, MN 55401
Ms. Jill O'Flanagan
Phone 612-840-5769
Fax 612-332-1200
www.Zubaz.com
jill@zubaz.com
Disclosed: 09/21/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)01H (Men's Fashion Apparel)01X (Women's Fashion Bottoms)

Licensees

Licensed as of 11/2016

University of Mississippi

Comet School Supplies (13290)

PO Box 1576

Palestine, TX 75802-1576
Ms. Jayne Prenoveau
Phone 903-729-3108
Fax 903-729-3989
www.Cometschoolsupplies.com
bjaynep@embarqmail.com
Spec Agr Disclosed: 04/22/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Comfy Feet LLC (31503)

PO Box 352

Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402-999-0371
Fax 402-215-0803
www.comfyfeet.biz
comfyfeet@hartel.net

Spec Agr Disclosed: 09/22/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings) 04C (Signage Products) 07C (Health/Beauty) 07D (Infant Products) 07E (Footwear)

Commemorative Brands, Inc. dba Balfour (

7211 Circle S. Road Austin, TX 78745 Ms. Sheila Chandler

Phone 512-440-2430 2430 Fax 512-444-7618

www.Balfour.com

Sheila.Chandler@balfour.com Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

02B (Class Rings) 05D (School Supplies) 05E (Publishing)

Conimar Group LLC (37520)

P. O. Box 1509 Ocala, FL 34478 Mrs. Cindi Steele

Phone

Fax 352-732-6888 www.Conimar.com cindi.steele@conimar.com Spec Agr Disclosed: 12/21/2015

800-874-9735

283

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Product Categories

03D (Housewares)

Coolr Coolrz LLC (93665)

3155 Grand Field Ave.
Baton Rouge, LA 70810
Mr. Don Paul Day
Phone 225-936-0980
Fax 225-223-6013
www.Coolrcoolrz.com
donpaul@coolrcoolrz.com
Spec Agr Disclosed: 09/30/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03D (Housewares)

Copia Partners LLC (110581)

3276 Democrat Rd, Ste 7 – 9 Memphis, TN 38118 Ms. Amy Halstead

Phone 901-481-2753 Fax 888-768-2758

amyhalstead@copiaproducts.com Spec Agr Disclosed: 11/02/2016

Distribution Channel(s)

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

07D (Infant Products)

Coton Colors Express LLC (74339)

2718 Centerville Road
Tallahassee, FL 32308
Ms. Ashley Trafton
Phone 850-383-1111
Fax 850-383-1113
www.Coton-colors.com

ashleytrafton@coton-colors.com Spec Agr Disclosed: 04/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Related Retail/Direct Specialty Mid-Tier

Product Categories

03A (Domestics) 03D (Housewares) 04E (Holiday Accessories)

Licensees

Licensed as of 11/2016

University of Mississippi

Craftique Manufacturing Co. (14558)

PO Box 4422 Chattanooga, TN 37405 Mr. Dean Hogue 423-267-9333 Phone 800-290-3360 Fax www.Craftiquemfg.com dhogue@craftiquemfg.com

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Specialty Mid-Tier

Spec Agr Disclosed: 01/12/2016

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous)

Creative Converting div. of Hoffmaster Grou

6602 E. 75th Street, Suite 300 Indianapolis, IN 46250 Ms. Katie Knight Phone 317-375-4504 317-375-4607 Fax www.Creativeconverting.com katie.knight@creativeconverting.com Spec Agr Disclosed: 01/04/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products) 07C (Health/Beauty)

Creative Knitwear (50333)

PO Box 921852 Norcross. GA 30010 Minority/Woman Owned Mr. Neal Marks Phone 770-530-5984 Fax 770-393-1825 www.Creativeknitwear.com neal.marks@creativeknitwear.com Spec Agr Disclosed: 01/04/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 05E (Publishing) 07D (Infant Products)

Croakies (34228)

PO Box 2913 Jackson Hole, WY 83001 Mr. John Scott 307-733-2266 105 Phone 307-733-8469 Fax www.Croakies.com

jscott@croakies.com

Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)

Department Stores Golf Specialty Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

CSS Industries Inc. (51336)

450 Plymouth Road, Suite 300 Plymouth Meeting, PA 19462 Ms. Kim McDowell 610-729-3745 Phone Fax 215-569-9979 www.Cssindustries.com

Kim.McDowell@cssindustries.com Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

03C (Office Products) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing)

CTI Industries Corp. (12369)

22160 N. Pepper Road Lake Barrington, IL 60010 Ms. Kelly Clark

Phone 847-620-1307 847-713-8307 Fax www.Ctiindustries.com kclark@ctiindustries.com Spec Agr Disclosed: 10/12/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Licensees

Licensed as of 11/2016

University of Mississippi

Customink LLC (37786)

2910 District Ave Fairfax, VA 22031 Ms. Bailey Rockwell 703-891-2270 Phone 703-852-2730 Fax www.Customink.com licensing@customink.com Spec Agr Disclosed: 10/29/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Cutter & Buck (29578)

101 Elliott Avenue West Suite 100 Seattle, WA 98119

Ms. Erika Dahring 206-428-5708 Phone 206-830-6217 Fax www.Cutterbuck.com

Erika.Dahring@cutterbuck.com Spec Agr Disclosed: 03/08/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog Off-Price

Related Retail/Direct Restricted Channel

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel)

01L (Men's/Unisex Performance

Apparel)

Shops

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

CZOC Housewares LLC dba Thirstystone R. Delta Machinery Inc. dba Geddies Machine !

PO Box 1638 Gainesville, TX 76241 Ms. Radawn Balthrop 940-668-6793 Phone 940-668-6207 Fax www.Thirstystone.com rbalthrop@thirstystone.com Spec Agr Disclosed: 09/27/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03D (Housewares)

D.I.A.S. LLC dba Kidz World (99031)

PO Box 1250 Calhoun City, MS 38916 Ms. Alison Nichols 662-628-1580 Phone 662-628-1749 Fax www.Kidzworldfurniture.com anichols@kidzworldfurniture.com Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

223 Bailev Dr.

Hollandale, MS 38748 Mr. Scotty Barnett 662-827-2572 Phone 662-827-5498 Fax www.geddiesmachine.com geddisre@bellsouth.net

Spec Agr Disclosed: 10/14/2016

Distribution Channel(s)

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings)

Deluxe Financial Services LLC (11711)

3660 Victoria Street North Shoreview, MN 55126 Mr. Hallie Williams 651-490-8663 Phone 651-787-1703 Fax www.Deluxe.com

Hallie.williams@deluxe.com Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Licensees

Licensed as of 11/2016

University of Mississippi

Design 6 LLC (86821)

4330 Leland St.

Chevy Chase, MD 20815
Mr. Daniel Pereyra
Phone 301-652-2372
Fax 240-489-9800
www.Thehonoursociety.com

daniel@chicka-d.com

Spec Agr Disclosed: 05/03/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price

OII-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Direct Checks Unlimited Sales Inc. (35790)

8245 N Union Blvd

Colorado Springs, CO 80920

Ms. Dora Elling

Phone 719-531-2656 71265

6

Fax 719-534-1123

www.ldentitychecks.com Dora.Elling@Deluxe.com

Spec Agr Disclosed: 11/12/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

02C (Personal Accessories)

05A (Stationery)

05B (Checks)

05E (Publishing)

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

06C (Toys)

07D (Infant Products)

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court Tucker, GA 30084

Mr. Curtis Schmidt

Phone 404-875-8883

Fax 404-872-3504

www.Dixieseal.com

curtis@dixieseal.com

Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

04A (Automobile Products)

04C (Signage Products)

Design Master Associates (111299)

3005 John Deere Rd.
Toano, VA 23168
Mr. Robert M. Podrasky
Phone 757-566-8500
Fax 757-566-8400
www.designmasters.com

Spec Agr Disclosed: 04/29/2016

Distribution Channel(s)

bobpod@bellsouth.net

Divine Creations (12092)

2027 E. Barden Rd.
Charlotte, NC 28226
Ms. Donna Snipes
Phone 704-364-5844
Fax 704-364-5845

www.divinecreationsusa.com divinedonna@bellsouth.net

Spec Agr Disclosed: 06/02/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Licensees

Licensed as of 11/2016

University of Mississippi

Dooney & Bourke Inc. (94148)

1 Regent St. P.O. Box 841 Norwalk, CT 06856 Ms. Jessica Buonafede Phone 404-452-6339

Fax

www.Dooney.com jessicab@dooney.com

Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

DreamSeats LLC (65821)

60 Austin Boulevard Commack, NY 11725 Mr. Chandler Suprina 631-656-1066 23 Phone 631-845-0470 Fax www.Dreamseat.com csuprina@dreamseat.com Spec Agr Disclosed: 12/07/2015

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Duck House Inc. (15900)

4651 State Street Montclair, CA 91763 Ms. Mei Lien Chang 909-628-7500 Phone

909-628-0382 Fax www.Duckhouse.com meilien@tradeunion.com Spec Agr Disclosed: 06/30/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Rd. St. Cloud. FL 34772

Mr. Bob Small

407-892-6358 Phone

407-892-6759 www.Eagleswings.com

bob@eagleswings.com

Spec Agr Disclosed: 05/13/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street

Devens. MA 01434-5055 Minority/Woman Owned Ms. Donna Workman Phone 978-862-0313

Fax 978-862-0009

www.Eglomisedesigns.com donna@eglomisedesigns.com Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry)

03A (Domestics)

03C (Office Products)

05A (Stationery)

05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Emerson Street (56212)

1555 Emerson St.

Rochester, NY 14606 Minority/Woman Owned Mr. Jed Hanna, Jr Phone 585-254-3140 Fax 585-254-3160 www.emersonstreetclothing.com jed@emersonstreetclothing.com Spec Agr Disclosed: 06/24/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01I (Women's T-shirts) 01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

05E (Publishing)

Emory Group LLC (55562)

1320 Howell Road Duncan, SC 29334 Mr. Michael Emory Phone 864-595-3771 864-752-1142 Fax www.geneologie.com michael@emorygroup.com Spec Agr Disclosed: 08/02/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Evergreen Enterprises of Virginia LLC (252)

5915 Midlothian Turnpike Richmond, VA 23225 Minority/Woman Owned

Ms. Lin Gregory

800-774-3837 Phone 3136 Fax 804-231-2888 www.Myevergreen.com lingregory@myevergreen.com Spec Agr Disclosed: 02/05/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories) 05C (Paper Products) 05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

07D (Infant Products)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

06C (Toys)

07E (Footwear)

Fabrique Innovations Inc. dba Sykel (47490

48 West 38th St.6th Floor New York, NY 10018 Mr. Sy Garfinkel

212-244-0099 Phone 212-244-0244 Fax www.Sykelenterprises.com

sykel@aol.com

Spec Agr Disclosed: 05/21/2016

Distribution Channel(s)

Licensees

Licensed as of 11/2016

University of Mississippi

Fanatic Group LLC - The (51414)

PO Box 6444 Edison, NJ 08818 Mr. Gregg Solomon

732-512-1777 Phone 309 732-512-9444 Fax www.thefanaticgroup.com gregg@thefanaticgroup.com Spec Agr Disclosed: 05/06/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05D (School Supplies)

06C (Toys)

07B (Consumables)

07H (Electronics & Content)

Fanatics Mounted Memories Inc. (52951)

251 International Parkway

Sunrise, FL 33325

Mr. Sean Berg

Phone 954-846-5254 Fax 954-742-7044 www.Mountedmemories.com

sberg@fanatics.com

Spec Agr Disclosed: 08/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03C (Office Products)

04B (Collectibles)

05A (Stationery)

05E (Publishing)

FanMade Inc. (78708)

1800 Seaport Blvd,

Redwood City, CA 94063

Mr. Peter Tomassi

Phone 650-261-3312

415-762-2303 Fax

www.Coveroo.com

peter@fanmade.com

Spec Agr Disclosed: 11/06/2015

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

07H (Electronics & Content)

FanPrint Inc. (TX) (112224)

2919 Commerce St.

Dallas, TX 75226

Ms. Rachel Duitch

Phone 214-478-4053

www.fanprint.com rachel@fanprint.com

Disclosed: 07/18/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

FanSee Sports Products dba Game On! LLC

PO Box 1996

Fairhope, AL 36533

Mr. Dennis Gaddy

251-680-7415 Phone

Fax

www.gameoneverything.com

dg@gameoneverything.com

Spec Agr Disclosed: 12/07/2015

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Licensees

Licensed as of 11/2016

University of Mississippi

Fast Asleep LLC (104197)

6971 W. Sunrise Blvd. Suite 206

Plantation, FL 33313
Mr. James Gainey
Phone 954-791-2220
Fax 954-316-3156
www.fastasleeppjs.com
jgainey@fastasleeppjs.com

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Spec Agr Disclosed: 09/23/2015

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)07D (Infant Products)

FatHead LLC (15444)

715 Griswold Street
Detroit, MI 48226
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com

nathanpartington@fathead.com Spec Agr Disclosed: 11/10/2015

Distribution Channel(s)

Campus/Local Channel

Off-Price

Related Retail/Direct Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

05E (Publishing)

07H (Electronics & Content)

First Jewelry Limited (57675)

43 Lesmill Road Toronto, ON M3B2T8 Mr. Petch Vongsrimongkhol Phone 416-646-9800 300

Fax

www.personaworld.com petch@firstjewelry.com

Spec Agr Disclosed: 04/21/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

8302

Shops

Product Categories

02A (Jewelry) 05E (Publishing)

For Bare Feet Inc. (11695)

1996 Newtown Pike Georgetown, KY 40324 Ms. Kelly Baugh

Phone 765-349-7474
Fax 765-349-7470
www.Forbarefeet.com
kelly@forbarefeet.com

Spec Agr Disclosed: 08/15/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

07E (Footwear)

Forsythe Licensing LLC (105053)

10 Niagara Avenue
Freeport, NY 11520
Mrs. Whitney Matza
Phone 303-517-7888
Fax 516-239-4745
www.cosmeticgroup.com
whitney@cosmeticgroup.com
Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing) 07C (Health/Beauty)

Four Point Products/Vulcan Info Pkg div of

PO Box 29
Vincent, AL 35178
Ms. Ashley Webb
Phone 205-672-2241
Fax 800-634-1532
www.Fourpoint.com
awebb@vip.ebsco.com
Spec Agr Disclosed: 04/22/2016

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Super Center/Wholesale Clubs

Product Categories

05D (School Supplies) 05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Franklin Sports Inc (21878)

17 Campanelli Pkwy Stoughton, MA 02072 Mr. John Purciello

781-344-1111 195 Phone 781-573-2895 Fax www.Franklinsports.com jpurciello@franklinsports.com Spec Agr Disclosed: 10/13/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel) 06A (Sports Equipment)

06B (Balls)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive Williamsburg, VA 23185 Ms. Wanda Pullom 757-872-6438 Phone 757-872-6958 Fax www.Fremontdie.com wpullom@fremontdie.com

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Spec Agr Disclosed: 10/04/2016

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

04A (Automobile Products) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

06C (Toys) 06D (Games)

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans Broken Arrow, OK 74011 Mrs. Amanda Muehlberg 918-286-4973 Phone 918-369-0683 Fax www.shopfthwholesale.com licensing2@fthwholesale.com Spec Agr Disclosed: 04/29/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Frontier Aluminum Corp. dba Aluminati Ska

2480 Railroad St. Corona, CA 92880 Ms. Lisa LeRose Phone 951-735-1770 Fax 951-735-1895 aluminatiboards.com lisa@aluminatiboards.com Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Gallo Enterprises Inc. (11676)

262 International Drive NW Concord. NC 28027 Mr. Pat Gallo

704-793-1544 Phone 888-667-0234 Fax www.Dhmkids.com pat@dhmkids.com

Spec Agr Disclosed: 01/13/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 02C (Personal Accessories) 07D (Infant Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Game Day Products LLC (112383)

8237 Danville Road Danville, AL 35619 Mr. Michael Wydner Phone 877-296-3528 256-773-7746 Fax www.hoverhelmets.com michael@hoverhelmets.com Spec Agr Disclosed: 07/28/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products)

Gameday Boot Company LLC (81551)

4612 Burleson Rd, Suite K Austin, TX 78744 Mr. Steve Greenberg Phone 512-440-8820 512-447-0582 Fax www.Gamedayboots.com steve@allensboots.com

Spec Agr Disclosed: 01/25/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

05E (Publishing) 07E (Footwear)

07H (Electronics & Content)

GameDay Couture (86752)

8620 S. Peoria Ave Tulsa, OK 74132 Mr. Kurt Feddersen 855-343-6100 Phone 918-516-0616 Fax www.Gameday-couture.com gclicensing@gmail.com Spec Agr Disclosed: 06/17/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01I (Women's T-shirts) 01M (Clothing Accessories) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 02C (Personal Accessories)

GameWear Inc. (51884)

70 Hudson Street Second Floor

Hoboken, NJ 07030 Mr. Frank Cerullo

973-954-2413 112 Phone 973-529-0242 Fax www.Wearthegame.com fcerullo@gamewear.com Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Amusement Park Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies) 06A (Sports Equipment) 07H (Electronics & Content)

Garb Inc. (50224)

730 South Jason St. Unit # 34

Denver, CO 80223 Ms. Shannen Murphy Phone 303-674-3139 303-679-0272 Fax www.Garbinc.com smurphy@garbinc.com

Spec Agr Disclosed: 04/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

Licensees

Licensed as of 11/2016

University of Mississippi

Gear For Sports (11666)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

913-693-3261 Phone 913-693-3939 Fax www.Gearforsports.com

trey.ham@hanes.com Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Geiger Collegiate Promotions (45890)

70 Mt Hope Avenue

Lewiston, ME 04240

Mr. Jeff Geiger

207-755-2248 Phone

Fax 207-755-2687

www.Geiger.com

jgeiger@geiger.com

Spec Agr Disclosed: 09/24/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06C (Toys)

07B (Consumables)

07C (Health/Beauty)

07E (Footwear)

07H (Electronics & Content)

GG Millwork Contracting dba Key Largo Adi

P.O.Box 9688

Tavernier, FL 33037

Mr. Randy Chaney

305-290-5522 Phone

305-451-0704 Fax www.keylargoadirondack.com

sales@keylargoadirondack.com

Spec Agr Disclosed: 10/24/2016

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

05E (Publishing)

06A (Sports Equipment)

G-III Leather Fashions Inc. dba G-III Sports

512 7th Ave. 27th Floor

New York, NY 10018

Mr. Eric Schapiro

212-403-0576 Phone

Fax 212-403-0889

www.G-iii.com

jessica.mendez@g-iii.com

Spec Agr Disclosed: 06/27/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Licensees

Licensed as of 11/2016

University of Mississippi

Global Neckwear Marketing Inc (27976)

79 Freeport Street Dorchester, MA 02122-2831 Mr. Alexander Paine 617-282-0200 Phone 617-929-3600 Fax www.Globalneckwear.com alex@globalneckwear.com Spec Agr Disclosed: 07/06/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)

Glory Haus Inc. (82801)

PO Box 825 Marietta, GA 30061 Mr. Bill Tanner

404-200-6462 Phone 770-919-0154 Fax www.Gloryhaus.com bill@gloryhaus.com

Spec Agr Disclosed: 08/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

GMaster LLC (11530)

9770 Inter Ocean Drive West Chester, OH 45246

Ms. Pam Yahl

859-746-9800 110 Phone 859-746-5636 Fax www.Gamemasterathletic.com pam@gamemasterathletic.com Spec Agr Disclosed: 10/13/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

06B (Balls)

Golconda Holdings LLC (106300)

9028 Ladner St. Bay St. Louis, MS 39520 Ms. Sue Roundtree Phone 228-466-6440 228-466-5110 Fax www.electriclogos.com sue@golcondaholdings.com Spec Agr Disclosed: 06/01/2016

Distribution Channel(s)

Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

Graphic Cow - The (14946)

200 N Main St. Suite 102 Greenville. SC 29601-2178

Mr. Jim Hendrix

864-843-0065 Phone Fax 864-843-0067 www.Grafcow.com jim@grafcow.com

Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01T (Women's Outerwear)

Great American Products Ltd. (13400)

1661 S. Seguin

New Braunfels, TX 78130

Ms. Misty Oyler

Phone 830-643-8011 830-643-8027 Fax

www.Gap1.com misty@gap1.com

Spec Agr Disclosed: 07/13/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 11/2016

University of Mississippi

Great Finds Inc. (80885)

32286 3rd St

Holmesville, NE 68310
Ms. Karolyn Howard
Phone 402-228-7007
Fax 402-228-2700
www.greatfinds.biz
karolyn@greatfinds.biz

Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics) 03D (Housewares)

Hallmark Emblems (Supplier Only) (17870)

2401 Tampa Street
Tampa, FL 33602
Mr. Scott DeLarco
Phone 813-223-5427
Fax 813-273-0564
scott@hallmarkemblems.com
Spec Agr Disclosed: 07/05/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Hanger LLC - The (MS) (92320)

8331 Cypress Cove Southaven, MS 38671 Ms. Brenda Smith Phone 901-830-8982 Fax 662-342-0068 www.Shopthehanger.com shopthehanger@gmail.com Spec Agr Disclosed: 12/28/2015

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry) 02D (Drinkware) 03C (Office Products) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Hanna's Handiworks LLC (58156)

350 Space Center Dr. Lee's Summit, MO 64064 Mr. Ron Dolasky Phone 816-373-3900

Fax 816-373-8165 www.Hannashandiworks.com ron.d@hannashandiworks.com Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Harland Clarke Corp. (12107)

133 Peachtree Street NE

26th Floor

Atlanta, GA 30303 Ms. Bonnie Owens Phone 678 623-4160

Fax

www.Harlandclarke.com

Bonnie.Owens@harlandclarke.com Spec Agr Disclosed: 02/02/2016

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks) 05E (Publishing)

Henson Decorative Metal (102285)

PO Box 728
Tupelo, MS 38802
Mr. David Henson
Phone 662-840-1212
Fax 662-840-1232
www.hensonmetalworks.com
dhelms@hensonmetalworks.com
Spec Agr Disclosed: 04/21/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Herff Jones LLC (12263)

4601 West 62nd Street Indianapolis, IN 46268

Ms. Taz Bastien

Phone 317-612-3683
Fax 317-612-3683
www.HerffJones.com/college
stbastien@herffjones.com
Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry) 02B (Class Rings) 03C (Office Products) 04B (Collectibles) 05D (School Supplies) 05E (Publishing)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920

www.Pewter.com scott@pewter.com

Spec Agr Disclosed: 10/07/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories) 06A (Sports Equipment)

Hillflint Inc. (105213)

110 Wall St

New York, NY 10005 Mr. Woody Hines Phone 224-717-0617

Fax

www.Hillflint.com woody@hillflint.com Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

essories) Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct

Campus/Local Channel

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings)

Historic Helmets Inc. (59327)

2332 South 275 East
Warsaw, IN 46580
Ms. Brenda Worrell
Phone 574-268-0661
Fax 574-268-2702
www.Helmethut.com
bswcpa@earthlink.net
Spec Agr Disclosed: 01/07/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

Hinkle Chair Co Inc. (25130)

PO Box 410
Springfield, TN 37172
Ms. Diane H. Johnson
Phone 615-384-8477
Fax 615-384-0055
www.Hinklechaircompany.com
dhj@hinklechaircompany.com
Spec Agr Disclosed: 07/21/2016

Distribution Channel(s)

Licensees

Licensed as of 11/2016

University of Mississippi

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL Holland, MI 49424 Mr. Larry Dolendi 815-782-4800 Phone 888-391-7468 Fax www.Hollandbarstool.com larry1275@aol.com

Spec Agr Disclosed: 01/28/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings) 04A (Automobile Products)

05E (Publishing)

06A (Sports Equipment)

06D (Games)

07H (Electronics & Content)

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories) 01T (Women's Outerwear)

01V (Women's Jerseys & Performance

01W (Women's Fashion Tops)

03A (Domestics)

Home Fields Inc. (34683)

6155 Harbour Overlook Alpharetta, GA 30005 Ms. Marsha Small 770-406-7866 Phone 770-667-3515 Fax www.Homefields.com msmall@homefields.com Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

04B (Collectibles)

Holloway Sportswear Inc. (11789)

2633 Campbell Road Sidney, OH 45365-4489 Ms. Susan Donaldson 937-494-2514 Phone 937-497-7337 Fax www.Hollowayusa.com

Susan.Donaldson@HollowayUSA.com Spec Agr Disclosed: 09/29/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Restricted Channel Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

Hoot LLC (102410)

614 Frelinghuysen Ave Newark, NJ 07114 Mr. Andy Koper Phone 866-413-4668

Fax

www.Hootcase.com Andy.koper@hootcase.com Spec Agr Disclosed: 12/22/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

07H (Electronics & Content)

Icon Outdoors LLC (102215)

7282 Maygan Drive Olive Branch, MS 38654

Mr. Fd Miles

662-895-3651 Phone 314 Fax 662-895-0449 www.drakewaterfowl.com emiles@drakewaterfowl.com Spec Agr Disclosed: 04/18/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

IDNA Series, LLC dba IDNA Brands (79695)

800 South Buffalo St. Warsaw, IN 46580 Mr. David Bazzoni 574-253-1113 Phone 574-376-2447 Fax www.sportula.com dbazzoni@sportula.com Spec Agr Disclosed: 06/17/2016

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

Licensees

Licensed as of 11/2016

University of Mississippi

Imperial International Div. of H. Betti Indust: Indianola Pecan House Inc. (85644)

303 Patterson Plank Rd. Carlstadt, NJ 07072 Mr. Red Barnes

201-288-9199 Phone 2104 201-288-8990 Fax www.Imperialusa.com rbarnes@imperialusa.com Spec Agr Disclosed: 04/04/2016

Distribution Channel(s)

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

06D (Games)

In the Sports Zone LLC (97614)

405 Vesclub Drive Vestavia, AL 35216 Ms. Darla Hall

205-383-7005 Phone

Fax

www.inthesportszone.com dhall@inthesportszone.com Spec Agr Disclosed: 09/07/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

07H (Electronics & Content)

PO Box 367 Indianola, MS 38751 Mr. Lisa Tate

662-207-5421 Phone 662-887-5557 Fax www.Pecanhouse.com Itate@pecanhouse.com

Spec Agr Disclosed: 09/14/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Infinity Headwear & Apparel LLC (37358)

5502 Walsh Lane Ste. 201 Rogers, AR 72758 Mr. Drake Taylor 479-464-7563 Phone 479-464-0903 Fax www.Mascotwearnation.com DrakeT@infinitypg.com Spec Agr Disclosed: 07/20/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Off-Price Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel) 01M (Clothing Accessories)

03A (Domestics)

04D (Gifts & Novelties - Miscellaneous)

Ink Spot Inc./Ms (12178)

1711 East University Ave. Oxford, MS 38655-Mr. Chris Riddell 662-236-1985 Phone 662-281-0247 Fax www.Inkspotshirts.com inkspot199@gmail.com

Spec Agr Disclosed: 09/17/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Innovative Adhesives LLC (63027)

PO Box 1719 Cary, NC 27512 Minority/Woman Owned Ms. Melinda Murphy 866-926-2266 Phone

866-381-8706 Fax www.Innovativeadhesives.com mmurphy@innovativeadhesives.com

Spec Agr Disclosed: 01/11/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 11/2016

University of Mississippi

Ishtex Textile Products Inc. (90305)

2875 N Berkeley Lake Dr. NW Suite 13

Duluth, GA 30096 Mrs. Nergiz Gulsoy Phone 678-542-2412 Fax 678-542-2413

www.lshtex.com info@ishtex.com

Spec Agr Disclosed: 04/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

07E (Footwear)

J. America, LLC (14278)

445 E. Van Riper Rd Fowlerville, MI 48836 Mr. Michael Valenzano Phone 517-655-8800 Fax 517-655-8801 www.J-america.com

MValenzano@jamericalicensed.com Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01D (Men's/Unisex Combo-Packaged

Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

J.W. International Imports Ltd. (73222)

8307 Rubblestone Path Raleigh, NC 27613 Mr. Anuj Jaggi Phone 919-423-2176 Fax 919-516-0264

www.Collegiatepulse.com ajaggi2001@yahoo.com

Spec Agr Disclosed: 10/08/2015

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

J2 Licensing Ltd. (42906)

351 Executive Drive Troy, MI 48083

Ms Gina Bennett

Phone 248-577-1100 12 Fax 248-577-1101

www.Collegiatekingdom.com

Gina@i2licensing.com

Spec Agr Disclosed: 11/03/2015

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Jamberry Nails LLC (99682)

1350 W. 200 S.

Lindon, UT 84042

Mr. Megan Greenhalgh

Phone 801-980-5153 Fax 847-789-7825

Fax 847-789-7825 www.Jamberrynails.com

megan.greenhalgh@jamberry.com

Spec Agr Disclosed: 03/29/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

05E (Publishing) 07C (Health/Beauty)

JanSport a division of VF Outdoor LLC (119

PO Box 1817

Appleton, WI 54912-1817 Ms. Hilary VanderSanden Phone 920-735-1918

Fax 920-831-7743

www.Jansport.com

hilary_vandersanden@vfc.com Spec Agr Disclosed: 01/26/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

06A (Sports Equipment)

Licensees

Licensed as of 11/2016

University of Mississippi

Jardine Associates (44516)

200 Compass Circle North Kingstown, RI 02852

Ms. Susan Kemble

Phone 401-667-3800 117
Fax 401-667-3818
www.Jardineassociates.com
susank@jardineassociates.net
Spec Agr Disclosed: 09/09/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)05D (School Supplies)05E (Publishing)06A (Sports Equipment)

06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07E (Footwear)

07H (Electronics & Content)

JayMac Sports Products (15306)

4255 Bannock Burn Rd.
Florence, SC 29505
Mr. Jay McLaughlin
Phone 843-661-5622
Fax 843-669-9266
www.Thecarflagpeople.com

jay@carflags.us

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

04A (Automobile Products)04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

JCG Apparel LLC (56268)

112 OUS Dr

Oxford, MS 38655 Mr. John Genin

Phone 662-832-9291 Fax 662-510-0105

www.JcgApparel.com john@jcgapparel.com

Spec Agr Disclosed: 03/11/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Jenkins Enterprises (12115)

PO Box 16384

North Little Rock, AR 72231

Mr. Bill Tibbett

Phone 501-945-2600
Fax 501-801-1382
www.Jenkins-enterprises.com
bill@jenkins-enterprises.com
Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07D (Infant Products)

07H (Electronics & Content)

Licensees

Licensed as of 11/2016

University of Mississippi

Jenkins Sports Inc. (55862)

412 E. Unity Rd. Paragould, AR 72450 Mr. Jeremy Cox

Phone 870-236-7181 Fax 870-236-9180 www.Jenkinslamp.com info@jenkinslamp.com

Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

Jeta Morgan Inc. dba USA Licensed Bows (

905 East Main St.
Salem, IL 62881
Mr. Jeff Morgan
Phone 618-548-4400
Fax 618-548-4481
www.Sportsbows.com
jmorgan@sportsbows.com
Spec Agr Disclosed: 04/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

Jim Kelly Inc. (104067)

8207 Main Street Ste. 1

Williamsville, NY 14221

Mr. Dan Kelly

www.jimkelly.com

dkelly@jimkelly.com

Phone

Fax

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products) 07B (Consumables)

Jostens Inc. (11572)

148 E. Broadway Owatonna, MN 55060 Ms. Joley Podein Phone 507-455-6561

Fax

www.Jostens.com joley.podein@jostens.com Spec Agr Disclosed: 09/08/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

02A (Jewelry)

02B (Class Rings)

02C (Personal Accessories)

03A (Domestics) 03C (Office Products) 05A (Stationery) 05D (School Supplies) 05E (Publishing)

JP Crickets (88927)

3575 Piedmont Rd NE
Bld 15-1005
Atlanta, GA 30305
Ms. Susan Meyer
Phone 404-606-3435
Fax 404-355-8334
www.Jpcrickets.com
susanmeyer@hotmail.com
Spec Agr Disclosed: 01/22/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

07E (Footwear)

Judith March (105811)

169 Griffin Boulevard Unit 120
Panama City Beach, FL 32413
Ms. Christy Carlisle Smith
Phone 850-267-0293 309
Fax 850-267-2638
www.judithmarch.com
christy@southernfashionhouse.com
Spec Agr Disclosed: 12/21/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Spec Agr Disclosed: 09/19/2016

716-204-1212

716-204-0999

Licensees

Licensed as of 11/2016

University of Mississippi

JUNK Brands LLC (112858)

1004 NW 11th St. Bentonville, AR 72712 Minority/Woman Owned Ms. Kourtney Barrett Phone 479-366-9900

Fax

www.junkbrands.com kourtney@junkbrands.com Spec Agr Disclosed: 07/28/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane Riverside, RI 02915 Ms. Sandy Martin

Phone 401-431-9299 103 Fax 401-431-0666 www.Nordiccollege.net

licensing@nordiccompanyinc.com Spec Agr Disclosed: 04/07/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Golf Specialty
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware) 03D (Housewares) 07D (Infant Products)

K. Raye Pottery (62002)

1104 Friar Tuck Rd. Starkville, MS 39759 Mr. Stan Raye

Phone 662-418-8601 Fax 662-324-5619 stanraye@gmail.com

Spec Agr Disclosed: 04/05/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Related Retail/Direct

Product Categories

02A (Jewelry)

02D (Drinkware) 03A (Domestics)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Kitty Keller Designs (49976)

Seguin, TX 78155
Minority/Woman Owned
Ms. Katie Partick
Phone 830-303-9280
Fax 830-303-7040
www.Kittykeller.com
katie@kittykeller.com

416 N. Austin St.

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04E (Holiday Accessories)

Knights Apparel LLC (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
heather.bishop@hanes.com
Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Off-Price

Related Retail/Direct Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Kolder Incorporated (11793)

PO Box 100 Edinburg, TX 78540 Mr. Ryan Meyer

956-381-9851 Phone 2838 956-287-0254 Fax www.Kolder.com ryan@kolder.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware) 03C (Office Products) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Kompugard Inc. dba Viva Beads (109351)

16657 Arminta St. Van Nuys, CA 91406 Mr. Ariel Goldenstein 818-786-9200 107 Phone 818-786-4500 Fax www.kompugard.com ariel@kompugard.com

Spec Agr Disclosed: 09/29/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Off-Price

Related Retail/Direct Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Kranos Corporation dba Schutt Sports (164 Landes Inc. dba Desden (61721)

610 S. Industrial Dr. Litchfield, IL 62056 Mr. Brad Haley

217-324-2712 2130 Phone 217-324-3236 Fax www.Schuttsports.com bhaley@schutt-sports.com Spec Agr Disclosed: 04/12/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products) 04B (Collectibles)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd Detroit Lakes, MN 56501 Ms. Carrie Ulschmid

218-846-3065 Phone 3016 218-209-4072

Fax www.Lakeshirts.com carrieu@lakeshirts.com

Spec Agr Disclosed: 05/06/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

7600 Renwick Dr. Houston, TX 77081 Mr. Sonny DeShong 832-201-0033 Phone Fax 713-665-6392 www.Desden.com sales@desden.com

Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03A (Domestics) 03D (Housewares) 06A (Sports Equipment) 07H (Electronics & Content)

Licensees

Licensed as of 11/2016

University of Mississippi

Lang Companies, Inc.-The (14737)

20825 Swenson Drive

Suite 100

Waukesha, WI 53186 Ms. Michelle Rand

Phone 1-262-523-45

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1-262-555-1234 Fax www.Perfecttimingbrands.com mrand@thelangcos.com

Spec Agr Disclosed: 06/01/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products) 05A (Stationery) 05D (School Supplies) 05E (Publishing) 06D (Games)

Late For The Sky Production Co. Inc (1172(Distribution Channel(s)

3000 Robertson Ave. Cincinnati, OH 45209 Ms. Heidi Hagedorn

513-531-4400 Phone 102 513-458-8484 Fax www.Lateforthesky.com

hmhagedorn@lateforthesky.com Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06D (Games)

Lauren James Co. (111742)

104 N. East Ave

Suite D

Fayetteville, AR 72701 Mr. Lance Stokes Phone 479-419-5982 479-419-5986 Fax www.shoplaurenjames.com Lance@laurenjames.com Disclosed: 07/13/2016

Distribution Channel(s)

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01I (Women's T-shirts) 01T (Women's Outerwear)

Le Shea's (34697)

111 Leland St. Water Valley, MS 38965 Ms. Yvonne Vance Phone 662-473-1646 662-236-5741 Fax yvonnevance@bellsouth.net Spec Agr Disclosed: 09/19/2016

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

05A (Stationery) 05E (Publishing)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor

Bridgeport, PA 19405 Ms. Kate Mikotacyzk

610-272-7575 241 Phone 610-272-9175 Fax

league91.com

kate.mikotacyzk@league91.com Spec Agr Disclosed: 01/28/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01E (Jerseys/Uniforms)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

03A (Domestics)

Lear Automotive Manufacturing LLC (1149)

21557 Telegraph Rd. Southfield, MI 48033 Ms. Dorothy Kromm 248-447-1603 Phone 248-447-1200 DKromm@lear.com

Spec Agr Disclosed: 04/27/2016

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

03A (Domestics) 04A (Automobile Products)

05E (Publishing)

Licensees

Licensed as of 11/2016

284

University of Mississippi

LeDuc Gifts & Specialty Products dba Signa

15102 Minnetonka Industrial Rd. Suite 101

Minnetonka, MN 55345

Ms. Amy Michl

952-746-7916 Phone 952-746-7919 Fax www.Signaturetumblers.com amy@signaturetumblers.com Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware) 03D (Housewares)

Legacy Athletic (14000)

300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller

717-630-0892 131 Phone 717-630-0827 Fax www.Legacyathletic.com amuller@legacy92.com

Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies)

07H (Electronics & Content)

Levelwear (59015)

66 West Beaver Creek Road Richmond Hill, ON L4B 1G5

Mr. Jeff Church

Phone 866-423-5071 416-465-4571 Fax www.Levelwear.com jchurch@accolade-group.com

Spec Agr Disclosed: 07/08/2016

Distribution Channel(s)

Campus/Local Channel

Golf Specialty Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece) 01T (Women's Outerwear)

01W (Women's Fashion Tops)

Lexington Coffee Company (112622)

PO Box 14

Lexington, MS 39095 Ms. Nancy Barrett Phone 662-834-3044 662-834-5282 Fax

www.lexingtoncoffeecompany.com

nbarrett@bellsouth.net

Spec Agr Disclosed: 10/24/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Product Categories

07B (Consumables)

Life Jacket Solutions LLC (111713)

115 South LaSalle Ste. 2600

Chicago, IL 60606 Mr. David Lee

901-647-4689 Phone

Fax

www.lifejacketsolutions.com lifejacketsolutions@gmail.com Spec Agr Disclosed: 03/04/2016

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06A (Sports Equipment)

Lillybee LLC (103309)

1723 Lamont St. NW

Washington, DC 20010

Ms. Kassandra Rempel

Phone 202-333-1036

202-518-3919 Fax

www.lillybee.com

kassie@lillybee.com

Spec Agr Disclosed: 01/04/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

07E (Footwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Limited Brands Inc. dba Victoria's Secret PI

4 Limited Parkway Reynoldsburg, OH 43068 Mr. Brenton Wakley Phone 212-424-0467

Fax

www.victoriassecret.com bwakley@victoria.com Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier

Product Categories

01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Lit Coolers, LLC (109820)

10947 Hwy. 72 Michigan City, MS 38647

Mr. Matt Brown

Phone 662-224-2008 Fax 662-224-0040 www.litcoolers.com mbrown@litcoolers.com

Spec Agr Disclosed: 12/14/2015

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Little Earth Productions Inc (72296)

148

412-471-0909

412-471-0910

Spec Agr Disclosed: 10/08/2016

Distribution Channel(s)

Shops

Product Categories

2400 Josephine Street

Pittsburgh, PA 15203

www.Littlearth.com

kia@littlearth.com

Mrs. Kia Davis

Phone

Fax

03D (Housewares)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Little King Mfg. Co. Inc. (11539)

11705 Hwy 231 Union Grove, AL 35175

Ms. Suzi Linley

Phone 256-498-3033
Fax 256-498-3031
www.Littlekingapparel.com
suzi@crockettnet.com

Spec Agr Disclosed: 02/09/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)

Logo Brands Inc. (36683)

117 Southeast Parkway Franklin, TN 37064 Ms. Shannon O'Dell

Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logobrands.com
Spec Agr Disclosed: 08/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Logo Store USA (105365)

132 Riverview Drive - Suite C

Flowood, MS 39232 Ms. Sharon Tyson

Phone 601-372-7745

Fax 601-372-8557 www.Logostoreusa.com

sharon@logostoreusa.com

Spec Agr Disclosed: 12/04/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Licensees

Licensed as of 11/2016

University of Mississippi

LogoArt LLC (111648)

4122 Olympic Blvd. Erlanger, KY 41018 Mr. Russ Anderson 859-980-1025 Phone 859-282-2424 Fax www.jewel-craft.com russ@insigniacollection.com Spec Agr Disclosed: 04/20/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories) 03C (Office Products) 04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing) 06A (Sports Equipment)

LogoFit LLC (12034)

3202 Lapeer Road Flint. MI 48503 Ms. Ann Tyler

810-715-1980 214 Phone 810-715-1981 Fax www.Logofit.com atyler@logofit.com

Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01M (Clothing Accessories) 04E (Holiday Accessories)

LRT Sales (70558)

3308 Preston Road Ste. 350 #259

Plano, TX 75093 Mr. Ruben Dickter Phone 917-414-2155 972-985-9190 Fax www.Lrtsales.com rubendickter@lrtsales.com Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04C (Signage Products)

Lulu Press Inc. (77662)

3101 Hillsborough St. Raleigh, NC 27607 Mr. Nick Foster

919-688-2100 Phone Fax 919-688-2122

www.lulu.com nfoster@lulu.com

Spec Agr Disclosed: 04/26/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Luttrell Investments Inc. dba Image One (54

2201 Brookwood Dr. Suite 112 Little Rock. AR 72202 Mr. Kyle Luttrell 501-663-9595

Phone 501-663-9597 Fax www.lmageonecollegiate.com kyle@image1one.com

Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Restricted Channel

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01W (Women's Fashion Tops)

05E (Publishing)

LXG (17536)

921 S. Park Ln Tempe, AZ 85281 Ms. Kristina Youngquist 602-437-5550 245 Phone 602-437-5445 Fax www.Lxginc.com kristina@lxginc.com

Spec Agr Disclosed: 02/09/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

07H (Electronics & Content)

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Licensees

Licensed as of 11/2016

University of Mississippi

M N M Logos Inc. (113103)

106 Parkside Cove Saltillo, MS 38866 Ms. Mary McAdams Phone 662-680-4500

Fax

http://Mnmlogos.logomall.com

mnm1@bellsouth.net

Spec Agr Disclosed: 06/03/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

M. LaHart & Co. Ltd. (40579)

Box 1870
Litchfield, CT 06759
Mrs. Mary Skoog
Phone 800-551-4715
Fax 888-962-2336
www.Mlahart.com
mskoog@mlahart.com
Spec Agr Disclosed: 08/02/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry) 02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares) 04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories) 05D (School Supplies) 05E (Publishing)

Magna Manufacturing Inc. (13409)

PO Box 279

Ft. Walton Beach, FL 32549

Ms. Myleto Stewart

Phone 850-243-1112 34 Fax 850-243-6406 www.Loboy.com

Spec Agr Disclosed: 12/08/2015

Distribution Channel(s)

mstewart@loboy.com

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier

Product Categories

03D (Housewares) 04D (Gifts & Novelties - Miscellaneous)

Magnolia Lane Inc. (47681)

1920 Woodlands Industrial Drive Trussville, AL 35173

Mr. Andrew Szymela
Phone 205-251-5007
Fax 205-322-4366

www.Magnolialanecollection.com

aszymela@aol.com

Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05E (Publishing)

07D (Infant Products)

Main Street Checks Inc. (37159)

920 19th Street N.
Birmingham, AL 35203
Ms. Allyson Anderson
Phone 205-323-0273
Fax 205-328-3174
www.mainstreetinc.com
aanderson@mainstreetinc.com
Spec Agr Disclosed: 09/20/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

05B (Checks)

Manyan Color Shop Inc. dba Marye-Kelley (1740 Westheimer, Suite 100

Houston, TX 77098
Ms. Melinda Marye-Kelley
Phone 713-524-0459
Fax 713-942-9386
www.Marye-kelley.com
mmk@marye-kelley.com
Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Related Retail/Direct Specialty Mid-Tier

Product Categories

03C (Office Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Marble Mountain Creations (41102)

P O Box 927 Shannon, GA 30172 Ms. Julie Ruth 706-346-1018 Phone

Fax

www.Trainsgoneby.com julie.ruth@gmail.com

Spec Agr Disclosed: 01/07/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry) 03C (Office Products) 03D (Housewares) 04E (Holiday Accessories)

Mascot Books Inc (50037)

560 Herndon Pkwy. Suite120

Herndon, VA 20170 Ms. Debra Nosil Phone 703-437-3584 703-437-3554 Fax www.Mascotbooks.com debbie@mascotbooks.com Spec Agr Disclosed: 01/05/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

05E (Publishing) 06D (Games)

MascotWear Premium by Infinity Headwear

5502 Walsh Lane Ste. 201 Rogers, AR 72758 Mr. Drake Taylor 479-464-7563 Phone 479-464-0903 Fax www.Mascotwearnation.com

DrakeT@infinitypg.com

Spec Agr Disclosed: 07/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)

01Y (Women's

Loungewear/Activewear/Misc.)

03A (Domestics)

Masik Collegiate Fragrances (69756)

1010 Northern Blvd. Suite 330

Great Neck, NY 11021 Ms. Katie Masich Phone 516-336-2545 Fax 516-336-2546

www.Masik.com

br@hbeautygroup.com.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products) 07C (Health/Beauty)

Masterpieces Puzzle Company Inc. (54855)

12475 N. Rancho Vistoso Blvd Oro Valley, AZ 85755

Ms. Laura Duellman

520-741-1315 120 Phone 520-741-1978 www.Masterpiecesinc.com laura@masterpiecesinc.com

Spec Agr Disclosed: 03/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

06C (Toys) 06D (Games)

Matthew Powell Creations Inc. (68650)

PO Box 39

Missouri Valley, IA 51555 Mr. Matthew Powell 402-934-4416 Phone 402-934-4197 Fax www.Perspectivejewelry.com

ptandau@aol.com

Spec Agr Disclosed: 01/21/2016

Distribution Channel(s)

Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry)

Licensees

Licensed as of 11/2016

University of Mississippi

Mayflower Distributing Co. Inc. (17441)

1155 Medallion Drive Mendota Heights, MN 55120

Mr. Bruce Kane

Phone 651-468-2125
Fax (888) 655-0921
www.Mayflowerdistributing.com
brucek@mayflowerdistributing.com
Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05A (Stationery) 05C (Paper Products)

MBI Inc. (17930)

47 Richards Ave. Norwalk, CT 06857 Mr. Jason Brenner

Phone 203-854-9400 2448

Fax 203-853-0647 www.Danburymint.com jbrenner@mbi-inc.com

Spec Agr Disclosed: 08/31/2016

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)03A (Domestics)03D (Housewares)04B (Collectibles)04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

MCM Frontier Holdings LLC (105617)

3030 Canton St
Suite 130
Dallas, TX 75226
Mr. Sam Hupp
Phone 214-705-3770
Fax 214-637-7002
www.jackmasonbrand.com
sam@jackmasonbrand.com
Spec Agr Disclosed: 05/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

06A (Sports Equipment)

Memorial Licensing Company-The (18591)

PO Box 7273
Macon, GA 31209
Mr. Scott Walston
Phone 478-405-1999
Fax 478-477-0552
www.Collegiatememorials.net

themlc@att.net

Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Related Retail/Direct Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings) 05E (Publishing)

Memory Company LLC-The (14697)

25 Downing Drive Phenix City, AL 36869 Ms. Alissa Collins

Phone 334-448-0708 1150
Fax 334-664-0022
www.Memorycompany.com
acollins@memorycompany.com
Spec Agr Disclosed: 02/20/2016

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05C (Paper Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Midwest College Mktg Group Inc. (15050)

111 Fletcher Commercial Dr.

Fletcher, NC 28732

Ms. Liberty Fish

800-920-5944 Phone 103

888-716-4950 Fax

www.Mcmgroup.net

licensing@mcmgroup.net

Spec Agr Disclosed: 07/26/2016

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07D (Infant Products)

07H (Electronics & Content)

Milliken & Company (32234)

920 Milliken Road M-620

Spartanburg, SC 29303

Mr. Robin Bishop

864-503-6103 Phone

864-503-6154 Fax

www.Milliken.com

robin.bishop@milliken.com Spec Agr Disclosed: 05/05/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

05E (Publishing)

Milner Distribution Alliance Inc. (98437)

738 Synthes Ave.

Monument, CO 80132

Mr. Marty Segelbaum

Phone 952-544-1377

719-622-1153 Fax

www.Maxxsunglasses.com

marty@mhslicensing.com

Spec Agr Disclosed: 04/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

MIZCO International Corp (104267)

80 Essex Ave East

Avenel, NJ 07001

Mrs. Wendy Rodriguez

732-912-2000 Phone

732-912-2001 Fax

www.Mizco.com

wendyr@mizco.com

Spec Agr Disclosed: 08/08/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

05E (Publishing)

07H (Electronics & Content)

MJ Soffe LLC (11553)

#1 Soffe Dr.

Fayetteville, NC 28312

Ms. Kelly Cerro

Phone 910-483-2500 6342

910-483-0279 Fax

www.Mjsoffe.com

Kelly.Cerro@mjsoffe.com

Spec Agr Disclosed: 08/29/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01D (Men's/Unisex Combo-Packaged

Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms) 01Y (Women's

Loungewear/Activewear/Misc.)

03A (Domestics)

05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Mojo Licensing (115433)

1024 Bayside Dr

Newport Beach, CA 92660

Ms. Aisha Straube

866-667-6656 Phone

650-284-2168 Fax

aisha.s@mojolicensing.com

Spec Agr Disclosed: 04/07/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

06A (Sports Equipment)

Moon Shine (42905)

10776 Greenville Highway

Wellford, SC 29385

Ms. Adrienne Looper

864-485-0006 Phone 864-485-0007 Fax

www.Moonshineusa.com

office@moonshineusa.com

Spec Agr Disclosed: 05/06/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

04D (Gifts & Novelties - Miscellaneous)

MP Direct Inc. (43715)

4800 126th Ave. N

Clearwater, FL 33762

Ms. Carole Byers

207-831-9494 Phone

727-573-4814 Fax

www.Suntime.com

carole@mpline.com

Spec Agr Disclosed: 04/19/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

06A (Sports Equipment)

MTC Marketing (79133)

1415 Hutton Dr.

Carrollton, TX 75006

Mr. Alex Lorenz

972-488-0577 Phone 972-488-8595

Fax

www.Mtcmarketinginc.com

alex@smimerchandisinginc.com

Spec Agr Disclosed: 09/18/2014

Distribution Channel(s)

Department Stores Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

MV Sport (11592)

PO Box 9171

Bay Shore, NY 11706-9171

Ms. Ellen Linz

631-273-8020 Phone 256

631-761-0257 Fax

www.Mvsport.com

ellen@wpmv.com

Spec Agr Disclosed: 09/12/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

02C (Personal Accessories)

03A (Domestics)

06A (Sports Equipment)

National Awards Inc.(MS) (114695)

4705 I-55 North

Jackson, MS 39206

Ms. Kathy Means

601-366-0800 Phone

601-366-2795 Fax www.Nationalawards.com

kathy.means@nationalawards.com

Spec Agr Disclosed: 02/05/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Licensees

Licensed as of 11/2016

University of Mississippi

New Agenda (13507)

5320 Rusche Drive Comstock Park, MI 49321

Ms. Gail Piccard

Phone 800-243-6326 253
Fax 616-785-9312
www.Perrinwear.com
gpiccard@perrinwear.com
Spec Agr Disclosed: 07/25/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

01W (Women's Fashion Tops)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road Dallas, TX 75212 Ms. Dana Dowdy

Phone 214-631-0307 7393 Fax 214-631-0566 www.Thermoserv.com

dana@thermoserv.com Spec Agr Disclosed: 10/27/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Michele Short
Phone 706-353-2517
Fax 706-353-7489

www.gonwg.cc michele@nwg.cc

Spec Agr Disclosed: 08/19/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel)

01G (Youth Apparel)
01I (Women's T-shirts)

01J (Men's/Unisex Fleece)01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

NFLPA by NIKE USA Inc. (115646)

One Bowerman Drive - Building NR4

Beaverton, OR 97005-6453

Ms. Elaine Nock Phone 503-671-6453

www.Nike.com

Fax 503-622-8084

nikesports.licensing@nike.com Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Off-Price

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01E (Jerseys/Uniforms)

Nike by Branded Custom Sportswear (7655

7007 College Blvd. #700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-663-6800
Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

06A (Sports Equipment)

06B (Balls)

Licensees

Licensed as of 11/2016

University of Mississippi

Nike Golf (50949)

One Bowerman Drive Bldg. NR4 Beaverton, OR 97005-6453

Mr. Ryan Bernards
Phone 503-671-6453
Fax 503-622-8084

www.Nike.com

nikesports.licensing@nike.com Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01T (Women's Outerwear)

01U (Women's Headwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

02C (Personal Accessories)

06A (Sports Equipment)

07E (Footwear)

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4

Beaverton, OR 97005-6453

Ms. Elaine Nock

Phone 503-671-6453 Fax 503-622-8084

www.Nike.com

nikesports.licensing@nike.com Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)01U (Women's Headwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

07D (Infant Products)

07E (Footwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Mr. Brett Gerstenblatt
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com

brett.gerstenblatt@thenorthwest.com Spec Agr Disclosed: 07/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

06A (Sports Equipment)

07D (Infant Products)

Nova/TCB USA Inc. (83655)

2339 W Beaver Creek Rd Powell, TN 37849

Mr. Tom Plachinski Phone 865-938-6822 61

Fax 865-938-6827 www.Novausa.us tplach@novausa.us

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

OCJ Apparel Group (88837)

3605 McCart Avenue
Fort Worth, TX 76110
Mr. Greg Adams
Phone 817-386-3993
Fax 817-332-3894
www.Ocjapparel.com

Spec Agr Disclosed: 04/28/2016

Distribution Channel(s)

greg@ocjapparel.com

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

OGIO International (43809)

13702 South 200 West, Suite B12

Draper, UT 84020 Mrs. Mary Macleod Phone 801-545-3235 Fax 801-619-4111 www.Ogio.com mmacleod@ogio.com

Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)06A (Sports Equipment)

Oh Sugar! LLC (72569)

1500 Redi Road Cumming, GA 30040 Mrs. Amanda Black Phone 678-393-6408

Phone 678-393-6408 003
Fax 678-393-6489
www.Ohsugarsweets.com
amanda@ohsugarsweets.com
Spec Agr Disclosed: 01/07/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

07B (Consumables)

Old World Christmas (73471)

PO Box 8000

Spokane, WA 99203

Mr. Rob Waples

Phone 800-962-7669 201
Fax 509-534-9098
www.Oldworldchristmas.com
rwaples@oldworldchristmas.com

Spec Agr Disclosed: 05/02/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04E (Holiday Accessories)

Licensees

Licensed as of 11/2016

University of Mississippi

One Source Network Inc. dba Capri Designs

549 Capri Pt
Lavonia, GA 30553
Ms. Ashley Breymeier
Phone 678-400-2354
Fax 800-516-3952
www.capridesigns.com
ashley@capridesigns.com

Spec Agr Disclosed: 09/07/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)06A (Sports Equipment)

Outerstuff Ltd. (13515)

1412 Broadway, 18th Floor New York, NY 10018 Mr. Stephen Werdiger Phone 212-594-9700 Fax 646-364-9755 www.Outerstuff.com submissions@outerstuff.com

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Spec Agr Disclosed: 04/02/2015

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

07D (Infant Products)

Owner's Box (99455)

Four Tower Bridge

200 Barr Harbor Drive

Suite 425

West Conshohocken, PA 19428

Mr. David Swartz
Phone 610-941-2746
Fax 484-509-2360
www.Myownersbox.com
Davids@myownersbox.com
Spec Agr Disclosed: 08/17/2015

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04D (Gifts & Novelties - Miscellaneous)

Oxbay (46646)

PO Box 2398

Smithfield, NC 27577

Mr. Alice Harris

Phone 919-989-9712 Fax 919-989-9137

www.Oxbay.net alice@jwmoxbay.com

Spec Agr Disclosed: 08/31/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05C (Paper Products)

05E (Publishing)

06C (Toys)

06D (Games)

Oxford Printwear (29572)

1722 University Ave

Oxford, MS 38655

Mr. Robby Ferguson

Phone 662-234-6764 Fax 662-234-5503

Fax 662-234-5503

www.Oxfordprintwear.com

oxfordprintwear@hotmail.com

Spec Agr Disclosed: 12/15/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

Licensees

Licensed as of 11/2016

University of Mississippi

Oxford T-Shirt Company LLC (58312)

1453 S. Lamar Blvd. Oxford, MS 38655 Mr. Mike Tatum

662-234-0345 Phone 662-234-0007 Fax www.Oxfordtshirtco.com mbtatum@hotmail.com

Spec Agr Disclosed: 02/26/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01G (Youth Apparel)

01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

OYO Sportstoys Inc. (101578)

111 Locke Dr Marlboro, MA 01752 Ms. Daryl McKay 978-264-2000 Phone 978-264-2024 Fax www.Oyosportstoys.com dmckay@oyosportstoys.com Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Patch Products LLC (40061)

1400 E. Inman Pkwy. Beloit, WI 53511 Mr. Dan Rolfs

Phone 608-362-6896 238 608-362-8178 Fax www.Patchproducts.com danr@patchproducts.com Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05E (Publishing) 06A (Sports Equipment)

06B (Balls) 06C (Toys)

06D (Games)

Patina Products (71445)

4303 Huasna Rd. Arroya Grande, CA 93420 Mr. John Waterman Phone 805-474-1354 204 Fax 805-474-1351 www.Patinaproducts.com john@patinaproducts.com

Distribution Channel(s)

Campus/Local Channel

Spec Agr Disclosed: 01/06/2016

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings) 04C (Signage Products)

Paulson Garza Enterprises, LLC dba Paulso

13211 Stafford Road Suite 300 Missouri City, TX 77489 Mr. Rene Garza Phone 830-879-5512 Fax

www.Paulsondesigns.com rgarza@paulsondesigns1.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 05E (Publishing)

Payne Publishers (13887)

8707 Quarry Road Manassas. VA 20110-5389

Mr. Don Guthrie

703-369-5454 229 Phone 703-369-0492 www.Paynepub.com dguthrie@paynepub.com Spec Agr Disclosed: 01/12/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

pc/nametag inc (109346)

124 Horizon Dr. Verona, WI 53593 Ms. Kindra Evans Phone 800-233-9787

www.Pcnametag.com kevans@pcnametag.com Spec Agr Disclosed: 06/03/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Licensees

Licensed as of 11/2016

University of Mississippi

Pegasus Home Fashions (103415)

107 Trumbull St. Bldg.G1 Elizabeth, NJ 07206 Mr. Rob Handy

Phone 908-965-1919

Fax

www.pegasushomefashions.com r.handy@pegasushomefashions.com Spec Agr Disclosed: 04/22/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Pelican Products Inc. (105701)

147 N. Main Street

South Deerfield, MA 01373

Ms. Cindy Coughlin

Phone 413-665-2163 2318

Fax 413-665-8330

www.pelican.com

cindy.coughlin@pelican.com Spec Agr Disclosed: 10/07/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03D (Housewares) 05E (Publishing)

Pennington and Bailes LLC (60163)

5745 SW 75th Street #229
Gainesville, FL 32608
Ms. Stephanie Bailes
Phone 352-240-1505 102
Fax 484-322-8239

Fax 484-322-8239 www.Penningtonandbailes.com stephanie@penningtonandbailes.com Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Peter Millar LLC (79217)

1002 Twin Creeks Court

Durham, NC 27703

Ms. Kelli Keeton

Phone 919-695-4172

Fax 919-465-0255

www.Petermillar.com

kkeeton@petermillar.com

Spec Agr Disclosed: 04/15/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01K (Men's/Unisex Loungewear &

Sleepwear)

01M (Clothing Accessories)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

Pets First Inc. (52952)

248 3rd Street

Elizabeth, NJ 07206

Mr. Martin Templer

Phone 908-289-2900 205

Fax 908-289-2121

www.Petsfirstcompany.com

martin@abgnyc.com

Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Picnic Time Inc. (62319)

5131 Maureen Lane Moorpark, CA 93021 Mr. Jason Hudson

805-529-7400 Phone 312 805-529-7474 Fax www.Picnictime.com jason@picnictime.com

Spec Agr Disclosed: 10/24/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

06A (Sports Equipment)

Pilot Automotive Inc. (15315)

13000 Temple Ave. City of Industry, CA 91746 Minority/Woman Owned Mr. Michael Du

626-937-6988 Phone Fax 626-937-6993 www.Pilotautomotive.com michaeldu@pilotautomotive.com Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

Pine Decals (11631)

14824 W. 117th St. Olathe, KS 66062 Ms. Jane Collins

Phone 913-791-0164 142 913-780-3236 Fax www.Pinedecals.com jane@ppsinc.com

Spec Agr Disclosed: 01/07/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories) 03C (Office Products) 04A (Automobile Products) 05A (Stationery)

Plain Nole LLC (88656)

1105 Spring Oak Way Cumming, GA 30041 Mr. Randy King Phone 770-833-6817 770-205-1890 Fax www.Collegeteamtrains.com randolph king@bellsouth.net

Spec Agr Disclosed: 06/07/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06C (Toys)

Plushland Inc. (71522)

4300 Union Pacific Ave. Los Angeles, CA 90023 Mr. Tony Weber

Phone 213-626-2292 213-626-7256 www.Plushland.com tony@plushland.com

Spec Agr Disclosed: 11/04/2016

Distribution Channel(s)

Amusement Park Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Polo by Imperial a div of Paramount Appare

504

One Paramount Drive Bourbon, MO 65441 Ms. Wendy Schultz Phone 800-255-4287 Fax 573-679-2314

www.imperialsports.com wschultz@paifashion.com

Spec Agr Disclosed: 04/14/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Licensees

Licensed as of 11/2016

University of Mississippi

Polymer Engineered Products (79754)

23 Moonlanding Rd. Rochester, NY 14624 Mr. Timothy Morgan

585-426-1811 Phone 2563 585-426-1444 Fax www.Polymerglobes.com

TMorgan@polymerproductsllc.com Spec Agr Disclosed: 01/13/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

Potter Manufacturing Company (11739)

PO Box 988 Eugene, OR 97440 Ms. Rhea Ford

Phone 541-343-4450 541-343-7636 Fax www.Potterdecal.com rhea@potterdecal.com

Spec Agr Disclosed: 02/26/2016

Distribution Channel(s)

Campus/Local Channel Restricted Channel Specialty Mass Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

Precision Alumina LLC (11831)

PO Box 2617 York, PA 17405 Ms. Wendy Gise Phone 717-848-1859 717-845-7129 Fax www.Pewtarex.com wgise@pewtarex.com

Spec Agr Disclosed: 10/17/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware) 03D (Housewares)

04A (Automobile Products)

Prints Charming LLC (56383)

1941 Highway 86 Millford, IA 51351 Mr. Jim Nodland

Phone 877-337-8119 131 712-337-0184 Fax www.printscharmingshop.com jim@printscharming.biz Spec Agr Disclosed: 08/24/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics) 03C (Office Products) 05E (Publishing)

Pro Specialties Group (26639)

4863 Shawline St. Suite D San Diego, CA 92111 Mr. Tommy Miller

858-541-1100 163 Phone 858-268-5801 www.Psginc.com tommym@psginc.com

Spec Agr Disclosed: 02/23/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

05D (School Supplies)

06D (Games)

Promoversity (89056)

6213 Factory Rd, Unit A Crystal Lake, IL 60014 Ms. Donna Baer

Phone 877-737-7137 413-282-9591 Fax www.Promoversity.com donna@promoversity.com Spec Agr Disclosed: 05/06/2016

Distribution Channel(s)

Campus/Local Channel Golf Specialty Internet/TV/Catalog Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01W (Women's Fashion Tops) 02C (Personal Accessories) 07H (Electronics & Content)

Licensees

Licensed as of 11/2016

University of Mississippi

Promoversity Department (97856)

6213 Factory Rd, Unit A Crystal Lake, IL 60014

Ms. Donna Baer

Phone 877-737-7137
Fax 413-282-9591
www.Promoversity.com
donna@promoversity.com
Spec Agr Disclosed: 03/08/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C

Brea, CA 92821

Ms. Connie Boettner

Phone 714-985-0270 110

Fax 714-985-0290

www.Rdspecialty.com

connie@rdspecialty.com

Spec Agr Disclosed: 05/16/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07D (Infant Products)

07H (Electronics & Content)

R and R Imports Inc. (39800)

710 Kessler Mill Road
Salem, VA 24153
Mr. Corban Battaglia
Phone 540-904-6969
Fax 540-904-6472
www.Rrinconline.com
corban@rrinconline.com

Distribution Channel(s)

Campus/Local Channel

Spec Agr Disclosed: 01/11/2016

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

06D (Games)

R.F.S.J. Inc. (12738)

654 West Main Street Mt. Pleasant, PA 15666

Mrs. Doreen Myers

Phone 724-547-4457 Fax 724-547-6717

Fax 724-547 doreen@rfsj.com

Spec Agr Disclosed: 02/24/2016

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware)

03C (Office Products)

03D (Housewares)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Rapid Brands Inc. dba Rapid Ramen Inc. (1

400 Capitol Mall Suite 2140
Sacramento, CA 95814
Mr. Christopher Johnson
Phone 916-479-7003
Fax 866-724-4232
www.Rapidramen.com

cjohnson@rapidramen.com Spec Agr Disclosed: 10/30/2015

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

03D (Housewares) 05E (Publishing)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110

St. Louis, MO 63141

Mr. Eric Reinsfelder

Phone 314-819-2839

Fax 888-284-3498

www.Licensedproducts.com

ereins felder@jardensportslicensing.com

Spec Agr Disclosed: 01/20/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Off-Price

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

Licensees

Licensed as of 11/2016

University of Mississippi

Real Value LLC dba Simple Modern (11571) Rhinestone U, Inc. (63533)

6608 N Western Ave #296 Oklahoma City, OK 73116 Mr. Mike Beckham

Phone 405-412-6822

Fax

www.simplemodern.com

mike.beckham@simplemodern.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware) 03D (Housewares)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D Matthews, NC 28104 Mr. Dale Whitney

Phone 704-821-1005 1 Fax 704-821-1094 www.renimp.com dwhitney@renimp.com

Spec Agr Disclosed: 04/28/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories) 07D (Infant Products) 07E (Footwear) 3555 Hertford PI

Rowland Heights, CA 91748

Ms. Peggy Pak

Phone 510-847-5459
Fax 562-315-9247
www.theRhinestoneU.com
RhinestoneUinc@gmail.com
Spec Agr Disclosed: 08/03/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

07H (Electronics & Content)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue

Niles, IL 60714 Ms. Woojin Lee

Phone 312-427-0313 254

Fax 312-427-1887

www.Ricoinc.com

wlee@ricoinc.com

Spec Agr Disclosed: 10/13/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05B (Checks)

05C (Paper Products)

05D (School Supplies)

06C (Toys)

06D (Games)

07H (Electronics & Content)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800

Rosemont, IL 60018

Mr. Ken Draznik

Phone 224-585-5327

Fax 773-794-1108

www.Riddell.com

kdraznik@riddellsports.com

Spec Agr Disclosed: 05/11/2016

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 11/2016

University of Mississippi

Right Thought Pens (43352)

1116A Harpeth Industrial Ct. Franklin, TN 37064 Ms. Angie Lovell 615-790-5055 Phone 615-790-1530 Fax

www.Greetingpen.com angie@greetingpen.com Spec Agr Disclosed: 05/06/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05A (Stationery) 05D (School Supplies)

Rivalry LLC (39144)

PO Box 1353 Southgate, MI 48195 Mr. Stephen Craw 586-598-8121 Phone 586-806-6690 Fax www.Rivalryllc.com scraw@rivalryllc.com

Spec Agr Disclosed: 09/24/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

RJEJ Investments LLC dba Star Imports (8:

161 Pittsburg St. Dallas, TX 75207 Mr. Joe Unell

817-723-3997 Phone 214-760-8389 Fax www.Starimportstx.com starimportstx@gmail.com Spec Agr Disclosed: 10/12/2016

Distribution Channel(s)

Amusement Park

Grocery/Drug/Convenience Stores

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

Roaring Spring Blank Book Co. (13224)

PO Box 35

Roaring Spring, PA 16673

Mr. Eric Sailer

Phone 814-224-5141 2334 814-793-4843 Fax www.Roaringspring.com esailer@roaringspring.com Spec Agr Disclosed: 10/13/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery) 05D (School Supplies) 05E (Publishing)

Ross Sportswear (11603)

9900 13th Ave N. Plymouth, MN 55441 Ms. Katherine Brick Phone 763-545-9544 5 763-544-3820 Fax kbrick@rosssportswear.com Spec Agr Disclosed: 08/04/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel) 01H (Men's Fashion Apparel) 01M (Clothing Accessories) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's

Loungewear/Activewear/Misc.)

Round Top Collection - The (84293)

4650 S. Pinemont Dr., Ste. 128

Houston, TX 77041 Mr. Austin Krause 713-682-4777 Phone 713-682-5858 Fax www.Thertc.com

austin@thertc.com

Spec Agr Disclosed: 04/04/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Licensees

Licensed as of 11/2016

University of Mississippi

Row One Brands Inc. (104424)

661 Highland Avenue Suite 104 Needham. MA 02494

Needham, MA 02494
Mrs. Cristin McGuinn
Phone 781-400-5863
Fax 781-400-2072
www.rowonebrands.com
cristin@rowonebrands.com
Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Off-Price

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

07E (Footwear)

Royce Apparel Inc. (61548)

5800 Royce Street Kannapolis, NC 28083

Mr. Brian Hoke

Phone 704-933-6000 212
Fax 704-933-8000
www.Royceapparel.com
brian@royceapparel.com
Spec Agr Disclosed: 07/15/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

R-Texx Enterprises Ltd. (38784)

SC Building 2/F 62 West 4th Ave.

Vancouver, BC V5Y 1G3

Mr. Bill Miller

Phone 604-707-1037
Fax 604-872-8268
www.klutchapparel.com
bill@klutchapparel.com

Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)01I (Women's T-shirts)

01W (Women's Fashion Tops)

Russell Brands LLC (11533)

One Fruit of the Loom Drive PO Box 90015

Bowling Green, KY 42102-9015

Ms. Brandy Spidel
Phone 270-935-2641
Fax 270-438-4041
www.Russellathletic.com
brandy.spidel@fotlinc.com
Spec Agr Disclosed: 10/07/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing) 06B (Balls)

RW Watches Limited (108526)

8392 S. Continental Divide Rd. Suite 103

Littleton, CO 80127 Mr. Garrett Wonnacott Phone 303-973-6069

Fax

www.universityofrockwell.com

gww687@gmail.com

Spec Agr Disclosed: 07/21/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

Licensees

Licensed as of 11/2016

University of Mississippi

Sainty International (104902)

3112 Seaborg Avenue

Unit C

Ventura, CA 93003 Mr. Carl Erickson Phone 805-657-3498 805-617-4067 Fax www.saintyartworks.com

carl@sainty.us

Spec Agr Disclosed: 10/12/2015

Distribution Channel(s)

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings) 03D (Housewares)

Samsill Corporation (13741)

PO Box 15066 Ft. Worth. TX 76119 Ms. Barbee Easley

817-759-8030 Phone 228 817-535-6900 Fax www.Samsill.com beasley@samsill.com

Spec Agr Disclosed: 01/22/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Specialty Mass

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 07H (Electronics & Content)

San Marco International Inc dba Gem-Dandy

200 West Academy St. Madison, NC 27025 Mr. Brad Penn

Phone 336-548-9624 336-427-7105 Fax www.Gem-dandy.com brad.penn@gem-dandy.com Spec Agr Disclosed: 09/15/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores**

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Santas Workshop Inc. (OH) (43364)

1650 Trumbull Ave. Girard, OH 44420 Mr. Michael Conlan Phone 330-759-4701 Fax 330-759-4728 santasworkshop1@sbcglobal.net Spec Agr Disclosed: 05/25/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04E (Holiday Accessories)

SAVAGEultimate (97180)

2702 Edgewood Ave Richmond, VA 23222 Mr. Dan Lee

804-551-2194 Phone

Fax

dan.lee@savageultimate.com Spec Agr Disclosed: 01/04/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous) CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Scenic City Brands LLC (108461)

6503 Hixson Pike . Suite G Hixson, TN 37343

Mr. John Davis

877-875-3759 Phone 423-648-7717 Fax www.GameDaySnacks.net john.davis@sceniccitybrands.com Spec Agr Disclosed: 11/09/2015

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue Whitehall, PA 18052 Ms. Allyson Shellhamer 610-820-7044 Phone 610-820-0999 www.Sdsdesign.com allyson@sdsdesign.com Spec Agr Disclosed: 04/21/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings) 04A (Automobile Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Seasonal Designs Inc (23122)

1595 Shields Dr. Waukegan, IL 60085 Mr. Bob Ahern

Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
bahern@seasonaldesigns.com
Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)

Campus/Local Channel

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Seasons Jewelry (21528)

616 S. Main Street Springfield, TN 37172 Mr. Dick Rolfe

Phone 615-382-0737
Fax 800-929-7956
www.Seasonsjewelry.com
seasonsjewelry@comcast.net
Spec Agr Disclosed: 07/08/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

Section 101 by Knights Apparel (107520)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Sewing Concepts (11819)

5711 F Street

Omaha, NE 68117

Mr. Robert Vandenberg III Phone 402-731-8181 Fax 402-731-9291

www.Scflags.com

sewingconcepts@prodigy.net Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

04A (Automobile Products)

04C (Signage Products)

SG Merchandising Solutions Inc. (107587)

1801 N. Andrews Ave. Pompano Beach, FL 33069

Ms. Tiffany Reichman

Phone 800-346-4420 382

Fax 954-733-3734

www.sgbeveragesolutions.com

tiffany@screen-graphics.com

Spec Agr Disclosed: 11/03/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.

Lexington, VA 24450

Mr. Wayne Fitzgerald

Phone 540-464-3252

Fax 540-463-3252

www.Shenandoahframing.com

wayne@shenandoahframing.com

Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

03C (Office Products) 05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Shrin Corporation dba Coverking (101257)

900 Arlee

Anaheim, CA 92805 Mr. Aaron Loterina Phone 714-818-1229 Fax 714-557-1022 www.coverking.com

aaronloterina@coverking.com Spec Agr Disclosed: 04/14/2016

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)

Sideline Sneakers LLC (107503)

7284 W Palmetto Park Rd Suite 108

Boca Raton, FL 33433 Ms. Meryl Schrager Phone 561-674-2010 Fax 561-994-2341 www.Skicks.com

meryl@sidelinesneakers.com Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)02C (Personal Accessories)

07E (Footwear)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C Clearwater, FL 33764 Mr. David Freeman Phone 727-489-2070 Fax 888-830-8310

www.Graduationannouncements.net

licensing@signaturea.com Spec Agr Disclosed: 07/18/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

03A (Domestics) 03C (Office Products) 05A (Stationery) 05D (School Supplies) 05E (Publishing)

Siskiyou Buckle Co. (11767)

3551 Avion Drive
Medford, OR 97504
Mr. David Kateley
Phone 541-858-3425
Fax 541-858-3402
www.Siskiyougifts.com
dkateley@siskiyougifts.com
Spec Agr Disclosed: 09/30/2016

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05B (Checks)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment) 07C (Health/Beauty)

07H (Electronics & Content)

Skinit Acquisition LLC (47197)

8969 Kenamar Dr. Suite 108 San Diego, CA 92121 Mrs. Danielle Ferrari

Phone 858-433-2580 7069

Fax 858-433-2599

www.Skinit.com

danielle.ferrari@skinit.com Spec Agr Disclosed: 04/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 07H (Electronics & Content)

Sleep With a Purpose Inc. (103161)

3790 Hatchers Circle Stockton, CA 95219 Mr. Josh Helland

Phone 562-472-3820

Fax

www.withapurpose.us josh@withapurpose.us

Spec Agr Disclosed: 06/02/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Licensees

Licensed as of 11/2016

University of Mississippi

Smart Dog Products (13431)

PO Box 539
Winchester, TN 37398
Mr. Michael T. Rudder
Phone 931-967-7482
Fax 931-967-7483
www.Shopsmartdog.com
sales@shopsmartdog.com
Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Smathers and Branson (66810)

5110 Ridgefield Road, Suite 204

301-841-7221

cvanzandt@smathersandbranson.com Spec Agr Disclosed: 10/06/2015

www.Smathersandbranson.com

Product Categories

Bethesda, MD 20816

Mr. Chris Van Zandt

Fax

Phone 301-229-9436

04D (Gifts & Novelties - Miscellaneous)

SnapLaces Inc. (113620)

1700 Main Street #204 Washougal, WA 98671 Mrs. Dian Smith Phone 503-432-5382

Fax

www.snaplaces.com dian@snaplaces.com

Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Golf Specialty Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

05E (Publishing)

Society43 LLC (90836)

4139 Greenwood Ave N.
Seattle, WA 98103
Mr. Danny Niffin
Phone 206-327-0778
Fax 503-296-2545
www.Society43.com
danniffin@gmail.com

Spec Agr Disclosed: 08/24/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty

Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

07E (Footwear)

07H (Electronics & Content)

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

Southern Champion Tray (100776)

PO Box 4066

Chattanooga, TN 37405

Mr. Brian Hunt

Phone 423-756-5121 Fax 423-756-0223 www.sctray.com

bhunt@sctray.com

Spec Agr Disclosed: 03/31/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Southern Collegiate Apparel LLC (97826)

5101 Summit Ridge Tuscaloosa, AL 35405 Mr. Drake Carroll 205-345-5310 Phone 205-561-1404 Fax

www.southerncollegiateapparel.com dcarroll@southerncollegiateapparel.com Spec Agr Disclosed: 09/17/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02C (Personal Accessories) 02D (Drinkware)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

06A (Sports Equipment)

06C (Toys)

Better Dept Stores/Boutiques

Campus/Local Channel

Golf Specialty

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

Spirit Gear Central LLC (71341)

228 River Valley Drive Chesterfield, MO 63017 Ms. Jacquelyn Crnic 314-503-6063 Phone 1-855-784-5667 Fax www.Stikons.com

jacquelyn@spiritgearcentral.com Spec Agr Disclosed: 01/06/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07E (Footwear)

07H (Electronics & Content)

Southern Tide LLC (80511)

68 Pointe Circle Suite 3202 Greenville, SC 29601 Ms. Brittany Hayhurst Phone 864-908-3293 866-519-5060 Fax www.Southerntide.com bhayhurst@southerntide.com Spec Agr Disclosed: 09/29/2016

Distribution Channel(s)

Spirit Products Ltd./MA (12289)

88 Essex Street Haverhill, MA 01832 Ms. Manon Camacho 978-372-2022 119 Phone 978-372-5399 Fax www.Spiritproducts.com mcamacho@spiritproducts.com Spec Agr Disclosed: 10/12/2016

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Licensees

Licensed as of 11/2016

University of Mississippi

Sports Licensed Division of the adidas Grou

1895 J. W. Foster Blvd Canton, MA 02021 Ms. Heather White Phone 781-401-4825 Fax 319-368-0315 www.Adidas.com

heather.white@adidas.com Spec Agr Disclosed: 08/31/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)01X (Women's Fashion Bottoms)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment) 07D (Infant Products) 07E (Footwear)

Sports Licensing Solutions LLC (46886)

3200 Shawnee Industrial Way, Suite 200 Suwanee, GA 30024

Mr. Onur Kececigil

Phone 800-525-5923 330 Fax 678-730-0604 www.Fanmats.com onur@fanmats.com

Spec Agr Disclosed: 08/09/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

04A (Automobile Products)

05E (Publishing)

06A (Sports Equipment)

07H (Electronics & Content)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

03B (Furniture/Furnishings)

Sterling Contract Packaging dba Seven Son

1875 Moore-Duncan Highway
Moore, SC 29369-8621
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

113

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Stockdale (14367)

104 Commerce St. Lake Mary, FL 32746 Ms. Kay Mullins

Phone 407-323-5121 Fax 407-321-3939 www.Stockdale.net kay@stockdale.net

Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price
Specialty Mass
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware)

03D (Housewares)

04A (Automobile Products)04C (Signage Products)

04C (Signage Floducis)

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 11/2016

University of Mississippi

Stone Armory LLC (101745)

22350 Brookpark Rd. PO Box 26123

Fairview Park, OH 44126 Ms. Laura Malkawi Phone 440-420-1671

Fax 440-210-9930 www.Stonearmory.com laura@stonearmory.com

Spec Agr Disclosed: 06/29/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive Attleboro, MA 02703 Mr. Terry Sanger Phone 508-222-0155 Fax 508-222-0139 www.Stormduds.com terrys@stormduds.com

Spec Agr Disclosed: 08/02/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

Strategic Printing and Mfg. Solutions Inc. (7

9673 SW Tualatin-Sherwood Rd.

Tualatin, OR 97062
Mr. Randall R. Thom
Phone 503-612-9974 224
Fax 503-612-9978
www.Keyscaper.com
randy@strategicmfg.com
Spec Agr Disclosed: 10/04/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware) 03C (Office Products) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

07H (Electronics & Content)

Strideline LLC (110098)

3518 Fremont Ave. N. #543

Seattle, WA 98103 Mr. Riley Goodman Phone 425-246-3717

Fax

www.strideline.com riley@strideline.com

Spec Agr Disclosed: 01/22/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Summit Sportswear Inc./MO (27635)

800 W. 47st Street

Suite 610

Kansas City, MO 64112
Ms. Megan Hathaway
Phone 816-942-5320
Fax 816-942-9129
www.Summitsportswearusa.com
megan@summitsportswearusa.com

Spec Agr Disclosed: 06/24/2016

Distribution Channel(s)

Campus/Local Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel) 01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Sun Mountain Sports/MT (18794)

301 N. 1st St. W Missoula, MT 59802

Mr. Josh Trexler

Phone 406-728-9224 Fax 406-728-8998 www.Sunmountain.com josh@sunmountain.com

Spec Agr Disclosed: 08/11/2016

Distribution Channel(s)

Golf Specialty
Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06A (Sports Equipment)

Tailgate Clothing Company (33309)

2805 SW Snyder Blvd. Suite 530

Ankeny, IA 50023 Mr. Steve King

Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 10/12/2015

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Licensees

Licensed as of 11/2016

University of Mississippi

Team Beans LLC (35316)

2301 Cottontail Lane Somerset, NJ 08873

Mr. Matt Katz

Phone 848-260-4315
Fax 848-260-4301
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 08/03/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)01M (Clothing Accessories)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

06A (Sports Equipment)

06C (Toys) 07E (Footwear)

07H (Electronics & Content)

Team Effort Inc. (12168)

PO Box 243 Clarion, IA 50525 Ms. Jennifer Campbell Phone 515-532-6161

Fax 515-532-3416 www.Teameffort.com

jennifer.campbell@teameffort.com Spec Agr Disclosed: 05/03/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 06A (Sports Equipment)

Team Golf (22762)

2221 Luna Road Carrollton, TX 75006 Ms. Alisa Stitt

Phone 214-366-1595 Fax 214-366-1599 www.teamgolfusa.com astitt@teamgolfusa.com

Spec Agr Disclosed: 11/04/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 06A (Sports Equipment)

Team ProMark LLC (28964)

14052 Valley Drive
Longmont, CO 80504
Ms. Margo Taylor Bredesen
Phone 303-926-1328 105
Fax 303-926-1450
www.Teampromark.com
margo@teampromark.com
Spec Agr Disclosed: 02/05/2016

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06D (Games)

07H (Electronics & Content)

TeamUs LLC (113883)

33 Eastbrooke Circle Madison, MS 39110 Mr. Tra Dubois

Phone 601-812-7273
Fax 601-853-4602
www.teamuslogos.com
winston.capel@gmail.com
Spec Agr Disclosed: 09/21/2015

Distribution Channel(s)

Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)04C (Signage Products)

Licensees

Licensed as of 11/2016

University of Mississippi

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd. North Venice, FL 34275 Ms. Monika Weinhardt Phone 941-441-4524

Fax

www.Tervis.com mweinhardt@tervis.com

Spec Agr Disclosed: 08/08/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing) 07D (Infant Products)

Thimblepress (115030)

113 N. State St.
Jackson, MS 39201
Ms. Kristen Ley
Phone 601-351-9492
Fax 601-351-9493
www.Thimblepress.com
kristen@thimblepress.com
Spec Agr Disclosed: 06/13/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Related Retail/Direct

Product Categories

02D (Drinkware) 03D (Housewares) 05C (Paper Products) 05E (Publishing)

Third Street Sportswear (11659)

PO Box 145
Ozark, MO 65721-0145
Ms. Becky Thomas
Phone 800-538-1059
Fax 417-485-8995
www.Thirdstreetsportswear.com
becky@thirdstreetsportswear.com
Spec Agr Disclosed: 03/21/2016

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 07D (Infant Products)

Thomas Dean Co. (75987)

4957 Lakemont Blvd SE Suite C #145
Bellevue, WA 98006
Mr. Dean Holly
Phone 425-223-4522
Fax 425-747-4230
www.thomasdeanco.com
Dean@Thomasdeanco.com
Spec Agr Disclosed: 09/30/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Off-Price

Product Categories

16 Downing Drive

01H (Men's Fashion Apparel) 01W (Women's Fashion Tops) 05E (Publishing)

To The Game LLC (11499)

Phenix City, AL 36869
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 09/11/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price

Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
05E (Publishing)

Top Line Scrn Printing & Embroidery (3980

Orlando, FL 32837
Mr. Tim Weigel
Phone 407-245-3600 209
Fax 407-245-3601
www.mycollegethreads.com
Info@mycollegethreads.com
Spec Agr Disclosed: 07/08/2016

Better Dept Stores/Boutiques

Campus/Local Channel

2234 Taft Vineland Road

Distribution Channel(s)

Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts) 01W (Women's Fashion Tops)

Licensees

Licensed as of 11/2016

University of Mississippi

Topsox (11759)

PO Box 7128

High Point. NC 27264-7128

Ms. Robin Williams

Phone 336-887-8877 106 Fax 336-887-2725 www.Topsox.com rwilliams@topsox.com

Spec Agr Disclosed: 10/11/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Tough Gear Inc. dba Survival Straps (92419

1106 A1A North Ste. 100 Ponte Vedra Beach, FL 32082

Mr. Daryl Walls

Phone 904-373-3232 1007

Fax 904-686-1046 www.Survivalstraps.com daryl@survivalstraps.com Spec Agr Disclosed: 01/05/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

TPA Beach Supply LLC (79980)

3030 Prichard St.
Ashland, KY 41102
Mr. David Layne
Phone 606-922-3796
Fax 606-327-1110
www.collegelogoumbrellas.com
davidlayne99@yahoo.com
Spec Agr Disclosed: 04/07/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

05E (Publishing)

06A (Sports Equipment)

Trademarx LLC dba Team Towels (109230)

11 Pinnacle View Cove Little Rock, AR 72223 Mr. David Whitt

Phone 501-868-8000

Fax

myteamtowels.com

david@eclipsemarketingusa.com Spec Agr Disclosed: 10/25/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
Chicago, IL 60641
Mr. Murray Plotkin
Phone 773-725-8802
Fax 773-725-0316
www.Trademarxwalldecoc.com
murray@trademarxwalldecor.com

Spec Agr Disclosed: 04/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham

Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com trey.ham@hanes.com

Spec Agr Disclosed: 08/10/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel Golf Specialty

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01V (Women's Jerseys & Performance

Apparel)

06A (Sports Equipment)

Licensees

Licensed as of 11/2016

University of Mississippi

Uniontown LLC (108967)

PO Box 1151 Lincoln, AR 72744 Ms. Kendra Moore Phone 479-466-3272

Fax

uniontowngifts@gmail.com Spec Agr Disclosed: 01/04/2016

Distribution Channel(s)

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

05C (Paper Products)

United General Supply Co. Inc. (58074)

9320 Harwin Drive Houston, TX 77036 Minority/Woman Owned Mr. Justin Lee

Phone 713-920-9213 Fax 713-780-3975 www.Leighcountry.com justin.lee@ugsco.com

Spec Agr Disclosed: 06/24/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings)03D (Housewares)04C (Signage Products)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com

Spec Agr Disclosed: 07/22/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

04A (Automobile Products) 04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue Anaheim, CA 92806-1810

Ms. Liz Smith

Phone 800-711-1977 32
Fax 714-575-5175
www.Universityframes.com
licensing@universityframes.com
Spec Agr Disclosed: 02/22/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Product Categories

03C (Office Products) 05E (Publishing)

University Sporting Goods/Ms (12223)

PO Box 1035
Oxford, MS 38655
Mr. Pat Patterson
Phone 662-234-1736
Fax 662-234-1703
www.Rebelfever.com
usgart@gmail.com

Spec Agr Disclosed: 06/16/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

UpperKlassman Collegiate Apparel (110170

3131 McKinney Ave. Suite 600

Dallas, TX 75209
Mr. James Herring
Phone 214-394-9456
Fax 214-484-8383
www.upperklassman.com
jherring@upperklassman.com
Disclosed: 04/18/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Licensees

Licensed as of 11/2016

University of Mississippi

US Digital Media (89642)

1929 W. Lone Cactus Dr. Suite #5 Phoenix, AZ 85027

Mrs. Alane Pignotti
Phone 623-587-4900
Fax 623-587-4920
www.Usdigitalmedia.com
apignotti@usdigitalmedia.com
Spec Agr Disclosed: 07/21/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

07H (Electronics & Content)

U-Trau Inc. (11784)

11720 East 49th Avenue

Denver, CO 80239 Ms. Becky Alarid

Phone 303-375-9620 Fax 303-375-0815

Fax 303-375-08 www.Utrau.com

becky@utrau.com Spec Agr Disclosed: 02/09/2016

Distribution Channel(s)

Campus/Local Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Valley Decorating Company (14468)

2829 E. Hamilton Avenue
Fresno, CA 93721
Mr. James Offen
Phone 559-495-1100
Fax 559-495-1195
www.Valleydecorating.com
jameso@lightspeed.net

Spec Agr Disclosed: 09/08/2016

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Vantage Custom Classics (15168)

100 Vantage Drive Avenel, NJ 07001

Ms. Marie Augustyn

Phone 732-340-3000 5526

Fax 732-340-5850 www.Vantageapparel.com mariea@vantageapparel.com Spec Agr Disclosed: 04/27/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores

Golf Specialty
Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

Varsity Pro Inc. (105669)

PO Box 582

Calhoun City, MS 38916

Ms. Susan Hardin

Phone 662-628-4172

Fax

tshardin@tds.net

Spec Agr Disclosed: 02/24/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)

03A (Domestics)

03B (Furniture/Furnishings)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.

Norman, OK 73072

Ms. Barbara Poe Phone 405-360-9

Phone 405-360-9470 Fax 405-329-7817

www.Varsityquilts.com

hmm 1040@vahaa

bmp1949@yahoo.com

Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

Licensees

Licensed as of 11/2016

University of Mississippi

Vera Bradley by Vesi Inc. (113345)

16 Tech View Pl. Cincinnati. OH 45215 Ms. Sue Visconti

513-563-6002 124 Phone 513-563-6692 Fax www.vesiinc.com svisconti@vesiinc.com

Spec Agr Disclosed: 12/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories) 03A (Domestics)

06A (Sports Equipment)

Vesi Inc. (13740)

16 Tech View Pl. Cincinnati. OH 45215 Ms. Sue Visconti

Phone 513-563-6002 124 Fax 513-563-6692 www.Vesiinc.com svisconti@vesiinc.com

Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores Golf Specialty**

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

06A (Sports Equipment)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408

Austin, TX 78753 Mr. Mike Erb

Phone 512-832-8400 512-832-8634 Fax art@viatraninc.com

Spec Agr Disclosed: 04/20/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

Victory Tailgate (89653)

2437 E Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney 321-234-0763 Phone 407-358-5081 Fax www.VictoryTailgate.com ryan@victorytailgate.com Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics) 05E (Publishing) 06D (Games)

Vineyard Vines LLC (56803)

181 Harbor Drive Stamford, CT 06902 Mr. Brian Gerges 203-504-5794 Phone Fax 203-487-7491 www.Vinevardvines.com bgerges@vineyardvines.com Spec Agr Disclosed: 09/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Related Retail/Direct

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 02C (Personal Accessories)

Violet Victoria Handbags LLC (109069)

637 Lake Beulah Cove Winter Garden, FL 34787 Ms. Angela Troupe 651-428-7067 Phone 715-377-2140 Fax www.violetvictoria.com angela@violetvictoria.com Spec Agr Disclosed: 12/22/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

Licensees

Licensed as of 11/2016

University of Mississippi

Virginia Diner Inc. (78474)

322 West Main St.
Wakefield, VA 23888
Minority/Woman Owned
Mr. Scott Stephens
Phone 757-899-6213
Fax 757-899-2281
www.Vadiner.com
sstephens@vadiner.com
Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Vive La Fete Inc. (69254)

7175 SW 47th Street #205

Miami, FL 33155
Ms. Ana Rodriquez
Phone 786-264-1206
Fax 305-513-5211
www.Vivelafete.com
arodriguez@vivelafete.com
Spec Agr Disclosed: 04/21/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)07D (Infant Products)

Wave 7 Technologies Corporation (47819)

1195 Sample Industrial Drive

Suite 200

Cumming, GA 30041
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.wave7.com
gpatton@wave7.com

Spec Agr Disclosed: 05/17/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Wear For Fun Inc. dba Spirit Jersey (10526)

Shops

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 06A (Sports Equipment)

06D (Games)

Los Angeles, CA 90058

Ms. Leslie deBeauvais

213-784-0540

www.Spiritfootballjersey.com

leslie@spiritfootballjersey.com

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Distribution Channel(s)

Spec Agr Disclosed: 04/26/2016

Better Dept Stores/Boutiques

2209 E. 37th St.

Phone

Fax

Weezabi LLC dba All Conference Apparel (

121 Citation Court
Birmingham, AL 35209
Mr. Seth Chapman
Phone 205-682-2850
Fax 205-682-2852
www.Weezabi.com
seth@weezabi.com

Spec Agr Disclosed: 08/26/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 05E (Publishing)

Wes and Willy LLC (94463)

4524 F St.

Omaha, NE 68117
Mr. William Mullen
Phone 402-884-5001
Fax 402-884-5122
www.Wesandwilly.com
college@wesandwilly.com
Spec Agr Disclosed: 04/21/2016

Distribution Channel(s)

Retter Dent

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)01H (Men's Fashion Apparel)

Product Categories

Shops

01A (Men's/Unisex T-shirts)01G (Youth Apparel)01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

Sporting Goods/Sports Specialty/Fan

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)01X (Women's Fashion Bottoms)

Licensees

Licensed as of 11/2016

University of Mississippi

Westrick Paper Co. (11851)

3011 Mercury Road Jacksonville, FL 32207

Ms. Ann Lamb

Phone 904-737-2122
Fax 904-737-9129
www.Westrickpaper.com
ann.lamb@westrickpaper.com
Spec Agr Disclosed: 09/19/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

Whirley Industries Inc. (11979)

PO Box 988

Warren, PA 16365-0988 Ms. Jennifer Williams

Phone 800-825-5575 1221

Fax 814-406-7156

www.Whirley.com

jwilliams@whirleydrinkworks.com Spec Agr Disclosed: 05/04/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

03D (Housewares)

07D (Infant Products)

Wild Sales LLC (52491)

17401 Tiller Court Suite A
Westfield, IN 46074
Mr. Jack Queally
Phone 317-804-9160
Fax 317-804-9159
www.Wildsales.com
jqueally@wildsports.com
Spec Agr Disclosed: 01/19/2016

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04B (Collectibles) 05A (Stationery) 05E (Publishing) 06D (Games)

07D (Infant Products)

Wilson Sporting Goods Co. (14712)

8750 West Bryn Mawr Ave.

Ms. Liz McNulty
Phone 773-714-6897
Fax 773-714-4591
www.Wilson.com
liz.mcnulty@wilson.com

Chicago, IL 60631

Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

06A (Sports Equipment)

06B (Balls)

Wincraft Inc. (11514)

PO Box 888

Winona, MN 55987

Ms. Cris Fakler

Phone 507-454-5510 6101

Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Amusement Park
Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)
05D (School Supplies)

06A (Sports Equipment)

06C (Toys) 06D (Games)

07B (Consumables)

07C (Health/Beauty) 07D (Infant Products)

07H (Electronics & Content)

Licensees

Licensed as of 11/2016

University of Mississippi

Wise Company (105794)

5828 Shelby Oaks Dr. Memphis, TN 38134 Mr. Matt Wood

Phone 901-654-2162 Fax 901-373-8283 www.wiseseats.com mwood@wiseseats.com

Spec Agr Disclosed: 01/29/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

WNA (25618)

2155 W. Longhorn Drive Lancaster, TX 75134 Ms. Darla Helm

Phone 972-224-8407 373 Fax 972-228-6313

www.wna.biz darla.helm@wna.biz

Spec Agr Disclosed: 06/30/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing)

Woolly Threads LLC (114206)

14141 Airline Hwy. Building 2 Suite B

Baton Rouge, LA 70817

Kellan Mann

Phone 225-778-7018

Fax

www.Woollythreads.com licensing@woollythreads.com

Disclosed: 11/05/2015

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01S (Women's Fleece Tops & Bottoms)

Worthy Promotional Products (96802)

PO Box 240490
Eclectic, AL 36024
Mrs. Katie Frederick
Phone 334-541-4070
Fax 334-541-4090
www.Worthypromotional.com
kfrederick@boworthy.com

Distribution Channel(s)

Campus/Local Channel

Spec Agr Disclosed: 08/31/2016

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing) 07B (Consumables) 07C (Health/Beauty)

YETI Coolers LLC (75986)

PO Box 163686 Austin, TX 78716-3686 Mr. Dennis Zuck Phone 737-202-2098 Fax 512-857-9387 www.Yeticoolers.com

dzuck@yeti.com Spec Agr Disclosed: 05/07/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Your College Campus LLC (87078)

752 Turnberry Dr.
Diamondhead, MS 39525
Mr. David Theobald
Phone 228-255-9796
Fax 228-432-5555
www.Yourcollegecampus.com
yourcollegecampus@gmail.com
Spec Agr Disclosed: 09/09/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

05E (Publishing)

Youth Monument Clothing Inc. dba Venley

240 West 37th Pl Los Angeles, CA 90007 Mr. Nick Ventura

Phone 323-521-1397 11
Fax 323-606-8186
www.Youthmonument.com
nick@wearvenley.com

Spec Agr Disclosed: 09/09/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Licensees

Licensed as of 11/2016

University of Mississippi

Zeppelin Products Inc. (27247)

3178 Pembroke Rd. Pembroke Park, FL 33009

Mr. Richard Reid Phone 954-989-8808 Fax 954-989-8578 www.Zeppro.com

Spec Agr Disclosed: 05/01/2016

Distribution Channel(s)

rireid@bellsouth.net

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05B (Checks)

06A (Sports Equipment) 07C (Health/Beauty) 07E (Footwear)

ZVerse Inc. (107091)

1601 Shop Road, Suite K Columbia, SC 29201 Mr. John Carrington Phone 803-764-0353

Fax

www.zverse.com john@zverse.com

Spec Agr Disclosed: 07/07/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products) 04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

CFP National Championship Game

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue Niles, IL 60714 Ms. Woojin Lee

Phone 312-427-0313 254 Fax 312-427-1887 www.Ricoinc.com wlee@ricoinc.com

Spec Agr Disclosed: 10/13/2016

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)03D (Housewares)04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 05B (Checks) 05C (Paper Products) 05D (School Supplies) 05E (Publishing)

06C (Toys) 06D (Games) 07C (Health/Beauty)

ore (Health beauty)

07H (Electronics & Content)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)01B (Men's/Unisex Outerwear)01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Custom Jersey Program

Fanatics Apparel, Inc. (11616)

8100 Nations Parkway Jacksonville, FL 32256 Ms. Suzanne Balog Phone 904-271-4621

Fax

www.fanatics.com sbalog@fanatics.com

Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

01E (Jerseys/Uniforms) 01G (Youth Apparel)

Youth League Team Dealer

Cotton Bowl College Vault

Program

College Vault by Tailgate Clothing Co. (615

2805 SW Snyder Blvd #530 Ankeny, IA 50023-8404

Mr. Steve King

Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 09/28/2016

Licensees

Licensed as of 11/2016

University of Mississippi

Holloway Sportswear Inc. (11789)

2633 Campbell Road Sidney, OH 45365-4489 Ms. Susan Donaldson Phone 937-494-2514 937-497-7337 Fax www.Hollowavusa.com

Susan.Donaldson@HollowayUSA.com Spec Agr Disclosed: 09/29/2016

Distribution Channel(s)

Team Dealer

Product Categories

01G (Youth Apparel)

Co-Branded Program (10%)

Champion Custom Products (Star Wars) (1

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trev Ham

913-693-3261 Phone 913-693-3939 Fax www.gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 08/03/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

Logo Brands Inc. (36683)

117 Southeast Parkway

Franklin, TN 37064 Ms. Shannon O'Dell 615-261-2100 224 Phone 615-261-2101 Fax www.Logochairs.com shannon@logobrands.com

Spec Agr Disclosed: 08/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Co-Branded Program (8.0%)

Co-Branded Programs by Wildcat Retro Bra

Los Angeles, CA 90021 Ms. Cassidy Moore Phone 323-583-4508 323-583-6171 www.OriginalRetroBrand.com cassidy.moore@wildcatretrobrands.com Spec Agr Disclosed: 01/27/2016

Distribution Channel(s)

1931 Bay Street

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts)

Ole Miss-Miss St Rivalry

Emory Group LLC (55562)

1320 Howell Road Duncan, SC 29334 Mr. Michael Emory 864-595-3771 Phone 864-752-1142 Fax www.geneologie.com michael@emorygroup.com Spec Agr Disclosed: 08/02/2016

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

Fanatics Apparel, Inc. (11616)

8100 Nations Parkway Jacksonville, FL 32256 Ms. Suzanne Balog Phone 904-271-4621

Fax

www.fanatics.com sbalog@fanatics.com Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel)

01A (Men's/Unisex T-shirts)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops)

73

Licensees

Licensed as of 11/2016

University of Mississippi

Graphic Cow - The (14946)

200 N Main St. Suite 102 Greenville, SC 29601-2178

Mr. Jim Hendrix

jim@grafcow.com

Phone 864-843-0065 Fax 864-843-0067 www.Grafcow.com

Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01T (Women's Outerwear)

JCG Apparel LLC (56268)

112 OUS Dr Oxford, MS 38655 Mr. John Genin Phone 662-832-9291

Fax 662-510-0105 www.JcgApparel.com john@jcgapparel.com

Spec Agr Disclosed: 03/11/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

ΑII

Luttrell Investments Inc. dba Image One (54

2201 Brookwood Dr. Suite 112 Little Rock, AR 72202

Mr. Kyle Luttrell

Phone 501-663-9595 Fax 501-663-9597 www.lmageonecollegiate.com

kyle@image1one.com

Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

None Specified

Product Categories

01A (Men's/Unisex T-shirts)01G (Youth Apparel)

01I (Women's T-shirts)

01W (Women's Fashion Tops)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Michele Short
Phone 706-353-2517
Fax 706-353-7489

www.gonwg.cc michele@nwg.cc

Spec Agr Disclosed: 08/19/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Oxford T-Shirt Company LLC (58312)

1453 S. Lamar Blvd. Oxford, MS 38655

Mr. Mike Tatum

Phone 662-234-0345 Fax 662-234-0007 www.Oxfordtshirtco.com mbtatum@hotmail.com

Spec Agr Disclosed: 02/26/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

Landshark/FinsUp

JCG Apparel LLC (56268)

112 OUS Dr Oxford, MS 38655 Mr. John Genin

Phone 662-832-9291 Fax 662-510-0105 www.JcgApparel.com john@jcgapparel.com

Spec Agr Disclosed: 03/11/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

Licensees

Licensed as of 11/2016

University of Mississippi

Legacy Athletic (14000)

300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller

717-630-0892 131 Phone 717-630-0827 Fax www.Legacyathletic.com amuller@legacy92.com

Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories) 02C (Personal Accessories)

03A (Domestics) 03C (Office Products) 03D (Housewares) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies) 07H (Electronics & Content)

New World Graphics (12892)

145 Coile Dr. Athens, GA 30606 Ms. Michele Short 706-353-2517 Phone 706-353-7489 Fax www.gonwg.cc

Spec Agr Disclosed: 08/19/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Off-Price

michele@nwq.cc

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01A (Men's/Unisex T-shirts)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

06A (Sports Equipment)

06B (Balls)

Oxford Printwear (29572)

1722 University Ave Oxford, MS 38655 Mr. Robby Ferguson 662-234-6764 Phone 662-234-5503 Fax www.Oxfordprintwear.com oxfordprintwear@hotmail.com Spec Agr Disclosed: 12/15/2015

Campus/Local Channel

Related Retail/Direct

Restricted Channel

Luttrell Investments Inc. dba Image One (54

2201 Brookwood Dr. Suite 112 Little Rock, AR 72202 Mr. Kyle Luttrell Phone 501-663-9595 501-663-9597 Fax www.lmageonecollegiate.com kyle@image1one.com

Spec Agr Disclosed: 07/11/2016

Nike by Branded Custom Sportswear (7655 Distribution Channel(s)

7007 College Blvd. #700 Overland Park, KS 66211 Ms. Cathy Groves Phone 913-663-6800 913 663-6801 Fax www.Bcsapparel.com cgroves@bcsapparel.com Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01W (Women's Fashion Tops)

Licensees

Licensed as of 11/2016

University of Mississippi

Top Of The World (11871)

3001 36th Avenue NW Norman, OK 73072 Ms. Marie Landry

Phone 405-360-9856 319 Fax 405-360-0373 www.Towcaps.com mlandry@towcaps.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct

Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports S

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

05E (Publishing)

Victory Tailgate (89653)

2437 E Landstreet Rd
Orlando, FL 32824
Mr. Ryan Dourney
Phone 321-234-0763
Fax 407-358-5081
www.VictoryTailgate.com
ryan@victorytailgate.com
Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics) 05E (Publishing) 06D (Games)

Fundraiser Program

Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202
Wilmington, NC 28403
Ms. Tammika Brown
Phone 910-344-1053
Fax 910-509-9293
www.Braxltd.com
tammikab@braxltd.com
Spec Agr Disclosed: 07/08/2015

Distribution Channel(s)

Specialty Mass

Product Categories

02D (Drinkware) 03D (Housewares) 07B (Consumables)

Dynamic Drinkware LLC (94689)

3555 Moser St.
Oshkosh, WI 54901
Mr. Joe Blando
Phone 920-230-3232
Fax 920-236-2882
www.Dynamicdrinkware.com
jblando@dynamicdrinkware.com
Spec Agr Disclosed: 04/07/2016

Distribution Channel(s)

Restricted Channel

Product Categories

02D (Drinkware)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Dana Dowdy
Phone 214-631-0307 7393
Fax 214-631-0566
www.Thermoserv.com
dana@thermoserv.com
Spec Agr Disclosed: 10/27/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Monika Weinhardt
Phone 941-441-4524
Fax
www.Tervis.com
mweinhardt@tervis.com
Spec Agr Disclosed: 08/08/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing) 07D (Infant Products)

Virginia Diner Inc. (78474)

322 West Main St.
Wakefield, VA 23888
Minority/Woman Owned
Mr. Scott Stephens
Phone 757-899-6213
Fax 757-899-2281
www.Vadiner.com
sstephens@vadiner.com
Spec Agr Disclosed: 10/10/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

07B (Consumables)

Licensees

Licensed as of 11/2016

University of Mississippi

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler

Phone 507-454-5510 6101
Fax 507-453-6870
www.Wincraft.com
cfakler@wincraft.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware) 03A (Domestics) 03D (Housewares)

04A (Automobile Products) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies)06A (Sports Equipment)

Gameday/Rivalry Program

Innovative Adhesives LLC (63027)

Cary, NC 27512
Minority/Woman Owned
Ms. Melinda Murphy
Phone 866-926-2266 106
Fax 866-381-8706
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 01/11/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

PO Box 1719

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

JCG Apparel LLC (56268)

112 OUS Dr Oxford. MS 38655

Mr. John Genin
Phone 662-832-9291
Fax 662-510-0105

www.JcgApparel.com john@jcgapparel.com

Spec Agr Disclosed: 03/11/2016

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's T-shirts)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

ICS Royalty Reporting

4imprint Inc. (49210)

PO Box 320

Oshkosh. WI 54903-0320

Mr. John Lord

Phone 920-236-7272 8205 Fax 920-236-7282 www.4imprint.com

john.lord@4imprint.com

Spec Agr Disclosed: 05/03/2016

Distribution Channel(s)

None Specified

Product Categories

ΑII

BSN Sports LLC (48981)

1901 Diplomat Dr.

Farmers Branch, TX 75234

Mr. Jeff Loke

Phone 972-406-3477 Fax 972-247-0650 www.Bsnsports.com jloke@bsnsports.com

Spec Agr Disclosed: 07/27/2016

Distribution Channel(s)

None Specified

Product Categories

ΑII

Club Colors Department (64931)

420 East State Pkwy.
Schaumberg, IL 60173
Ms. Lisa Hilgenberg
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
Ihilgenberg@clubcolors.com
Spec Agr Disclosed: 01/08/2015

Distribution Channel(s)

None Specified

Product Categories

All

CustomInk LLC (37786)

2910 District Ave
Fairfax, VA 22031
Ms. Bailey Rockwell
Phone 703-891-2270
Fax 703-852-2730
www.Customink.com
licensing@customink.com
Spec Agr Disclosed: 10/29/2015

Distribution Channel(s)

None Specified

Product Categories

All

Promoversity Department (97856)

6213 Factory Rd, Unit A
Crystal Lake, IL 60014
Ms. Donna Baer
Phone 877-737-7137
Fax 413-282-9591
www.Promoversity.com
donna@promoversity.com
Spec Agr Disclosed: 03/08/2016

Distribution Channel(s)

None Specified

Product Categories

CSA (Campus Supplier Apparel)

Operation Hat Trick

Licensees

Licensed as of 11/2016

University of Mississippi

Mountain Corporation - The (110350)

59 Optical Ave. Keene, NH 03431 Ms. Brittani LeBel

800-545-9684 Phone 235 603-355-3702 Fax www.themountain.com blebel@themountain.com Disclosed: 01/25/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

TEI (71734)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 781-320-8342 Fax www.Twinsenterprise.com kevinm@nineteen47.com Spec Agr Disclosed: 01/20/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores Super Center/Wholesale Clubs

Product Categories

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 781-320-8342 Fax www.Twinsenterprise.com kevinm@47brand.com

Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01C (Men's/Unisex Other Headwear)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01S (Women's Fleece Tops & Bottoms)

01U (Women's Headwear)

Victory Tailgate (89653)

2437 E Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney Phone 321-234-0763 407-358-5081 Fax www.VictoryTailgate.com ryan@victorytailgate.com Spec Agr Disclosed: 06/20/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

02D (Drinkware)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

06D (Games)

07D (Infant Products)

07E (Footwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler

507-454-5510 6101 Phone 507-453-6870 Fax www.Wincraft.com cfakler@wincraft.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Amusement Park Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 05D (School Supplies) 06A (Sports Equipment)

06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07H (Electronics & Content)

Orange Bowl College Vault

Program

College Vault by Tailgate Clothing Co. (615

2805 SW Snyder Blvd #530 Ankeny, IA 50023-8404

Mr. Steve King

Phone 515-963-7903 515-963-7912 Fax www.Tailgateclothing.com steve@tailgateclothing.com Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's T-shirts)

01J (Men's/Unisex Fleece) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Exclusive Apparel Program

Columbia Sportswear by Outdoor Custom S Product Categories

7007 College Blvd. Suite 200 Overland Park, KS 66211

Ms. Sarah Dice

866-288-5070 Phone 913-341-7465 Fax www.Ocsapparel.com sdice@ocsapparel.com

Spec Agr Disclosed: 09/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores **Golf Specialty** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance

Apparel)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Designs by Tracy LLC dba NUYU (111399)

77 East 79th St. Suite 2D New York, NY 10075 Ms. Stephanie Schwartz Phone 212-628-6898

Fax

www.wearnuyu.com sschwartz@wearnuvu.com Disclosed: 07/06/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

01X (Women's Fashion Bottoms)

Licensees

Licensed as of 11/2016

University of Mississippi

Pennington and Bailes LLC (60163)

5745 SW 75th Street #229
Gainesville, FL 32608
Ms. Stephanie Bailes
Phone 352-240-1505 102
Fax 484-322-8239
www.Penningtonandbailes.com
stephanie@penningtonandbailes.com
Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)01G (Youth Apparel)01H (Men's Fashion Apparel)01W (Women's Fashion Tops)01X (Women's Fashion Bottoms)

Peter Millar LLC (79217)

1002 Twin Creeks Court
Durham, NC 27703
Ms. Kelli Keeton
Phone 919-695-4172
Fax 919-465-0255
www.Petermillar.com
kkeeton@petermillar.com
Spec Agr Disclosed: 04/15/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Related Retail/Direct Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)

Twins Enterprise Inc. (11642)

15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
www.Twinsenterprise.com
kevinm@47brand.com
Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Vesi Inc. (13740) 16 Tech View Pl.

Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Exclusive Headwear Program

Ahead LLC (32726)

270 Samuel Barnet Blvd.

New Bedford, MA 02745

Ms. Mary Ann Lu

Phone 508-985-2335

Fax 508-985-3079

www.Aheadhq.com

MaryAnnL@AheadHQ.com

Spec Agr Disclosed: 07/08/2016

Distribution Channel(s)

Golf Specialty

Product Categories

PO Box 43101

01C (Men's/Unisex Other Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

01U (Women's Headwear)

Atlanta Hosiery Company (23312)

Atlanta, GA 30336
Ms. Lyndsey Parker
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
lcohen@atlantahosiery.com
Spec Agr Disclosed: 07/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

Licensees

Licensed as of 11/2016

University of Mississippi

Carhartt Inc. (100433)

5750 Mercury Dr. Dearborn, MI 48126 Ms. Melanie Parker 313-749-6647 Phone 313-749-6691 Fax www.Carhartt.com MParker@carhartt.com Spec Agr Disclosed: 07/02/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

College Vault by Twins Enterprise Inc. (615 Product Categories

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 781-320-8342 kevinm@47brand.com

Spec Agr Disclosed: 08/03/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Creative Knitwear (50333)

PO Box 921852

Norcross, GA 30010 Minority/Woman Owned Mr. Neal Marks Phone 770-530-5984 770-393-1825 Fax www.Creativeknitwear.com neal.marks@creativeknitwear.com Spec Agr Disclosed: 01/04/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

01F (Infant/Toddler Apparel)

Design 6 LLC (86821)

4330 Leland St. Chevy Chase, MD 20815 Mr. Daniel Pereyra Phone 301-652-2372 240-489-9800 Fax www.Thehonoursociety.com daniel@chicka-d.com Spec Agr Disclosed: 05/03/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

Legacy Athletic (14000)

300 Fame Ave.

Hanover, PA 17331 Ms. Angie Muller 717-630-0892 Phone 131 Fax 717-630-0827 www.Legacyathletic.com amuller@legacy92.com Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

LogoFit LLC (12034)

3202 Lapeer Road Flint. MI 48503 Ms. Ann Tyler 810-715-1980 214 Phone 810-715-1981 Fax www.Logofit.com atvler@logofit.com Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

01U (Women's Headwear)

Licensees

Licensed as of 11/2016

University of Mississippi

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Jennifer Szarzynski
Phone 716-604-9000 1533
Fax 716-604-9127
www.Neweracap.com

Jennifer.Szarzynski@neweracap.com Spec Agr Disclosed: 01/27/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

05E (Publishing)

Nike by Branded Custom Sportswear (7655

7007 College Blvd. #700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-663-6800
Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Outerstuff Ltd. (13515)

1412 Broadway, 18th Floor New York, NY 10018 Mr. Stephen Werdiger Phone 212-594-9700 Fax 646-364-9755 www.Outerstuff.com submissions@outerstuff.com Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Product Categories

1453 S. Lamar Blvd.

Shops

01F (Infant/Toddler Apparel)01G (Youth Apparel)

Oxford T-Shirt Company LLC (58312)

Oxford, MS 38655
Mr. Mike Tatum
Phone 662-234-0345
Fax 662-234-0007
www.Oxfordtshirtco.com
mbtatum@hotmail.com
Spec Agr Disclosed: 02/26/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

One Paramount Drive

Polo by Imperial a div of Paramount Appare

Bourbon, MO 65441
Ms. Wendy Schultz
Phone 800-255-4287 504
Fax 573-679-2314
www.imperialsports.com
wschultz@paifashion.com
Spec Agr Disclosed: 04/14/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01R (Men's/Unisex Adjustable Non-Wool Headwear)

Southern Collegiate Apparel LLC (97826)

5101 Summit Ridge Tuscaloosa, AL 35405 Mr. Drake Carroll Phone 205-345-5310 Fax 205-561-1404

www.southerncollegiateapparel.com dcarroll@southerncollegiateapparel.com Spec Agr Disclosed: 09/17/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Southern Tide LLC (80511)

68 Pointe Circle Suite 3202
Greenville, SC 29601
Ms. Brittany Hayhurst
Phone 864-908-3293
Fax 866-519-5060
www.Southerntide.com
bhayhurst@southerntide.com
Spec Agr Disclosed: 09/29/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Related Retail/Direct Specialty Mid-Tier

Product Categories

01R (Men's/Unisex Adjustable Non-Wool Headwear)

To The Game LLC (11499)

16 Downing Drive Phenix City, AL 36869 Ms. Keeli Floyd

Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 09/11/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price

OII-FIICE

Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Top Of The World (11871)

3001 36th Avenue NW Norman, OK 73072 Ms. Marie Landry

Phone 405-360-9856 319 Fax 405-360-0373 www.Towcaps.com mlandry@towcaps.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Off-Price

Product Categories

01C (Men's/Unisex Other Headwear)01D (Men's/Unisex Combo-Packaged

Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

05E (Publishing)

Twins Enterprise Inc. (11642)

15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
www.Twinsenterprise.com
kevinm@47brand.com

Distribution Channel(s)

Spec Agr Disclosed: 07/20/2016

Better Dept Stores/Boutiques

Campus/Local Channel Department Stores Golf Specialty

Internet/TV/Catalog
Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com trey.ham@hanes.com

Spec Agr Disclosed: 08/10/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Golf Specialty

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Licensees

Licensed as of 11/2016

University of Mississippi

Zephyr Graf-X (13475)

5443 Earhart Road Loveland, CO 80538 Ms. Abbi Lockner 888-282-0994 Phone 970-663-7695 Fax www.Zhats.com

aleutwyler@zhats.com

Spec Agr Disclosed: 05/23/2016

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Exclusive Franchise Headwear

Program

College Vault by Twins Enterprise Inc. (615

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger 781-320-1384 Phone 781-320-8342 Fax kevinm@47brand.com

Spec Agr Disclosed: 08/03/2015

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores Golf Specialty

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 781-320-8342 Fax www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 07/20/2016

Distribution Channel(s)

Better Dept Stores/Boutiques **Department Stores** Golf Specialty Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Exclusive Mass Headwear

Program

Captivating Headwear (50242)

PO Box 721210 Norman, OK 73072 Ms. Marie Landry 405-360-9856 Phone 405-360-0373 Fax www.Towcaps.com mlandry@towcaps.com Spec Agr Disclosed: 02/26/2016

Distribution Channel(s)

Product Categories

Grocery/Drug/Convenience Stores Off-Price Specialty Mass Super Center/Wholesale Clubs

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

05E (Publishing)

Exclusive Mass Program

Creative Apparel Concepts Inc. (41250)

7400 49th Ave N New Hope, MN 55428 Mr. Scott Gray

Phone 612-843-1845

612-843-1850 Fax

www.Creativeapparelconcepts.com scott@creativeapparelconcepts.com Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Licensees

Licensed as of 11/2016

University of Mississippi

Knights Apparel LLC (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
heather.bishop@hanes.com
Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores Related Retail/Direct

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)

01E (Jerseys/Uniforms)01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

05E (Publishing)

Sideline Apparel by College Concepts (916

Riverwood 100 Bldg. 3350 Riverwood Parkway #850
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.Collegeconcepts.com
sholmes@collegeconcepts.com

Spec Agr Disclosed: 05/12/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores Off-Price

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01I (Women's T-shirts)

01K (Men's/Unisex Loungewear &

Sleepwear)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01Y (Women's

Loungewear/Activewear/Misc.)

Exclusive Mid Tier/Better

Program

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Brian Delehoy
Phone 714-308-9954
Fax 310-667-8353
www.Colosseumusa.com
briand@colosseumusa.com
Spec Agr Disclosed: 10/11/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Off-Price

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

G-III Leather Fashions Inc. dba G-III Sports

512 7th Ave. 27th Floor New York, NY 10018 Mr. Eric Schapiro Phone 212-403-0576 Fax 212-403-0889 www.G-iii.com

jessica.mendez@g-iii.com Spec Agr Disclosed: 06/27/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)01J (Men's/Unisex Fleece)

Knights Apparel LLC (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
heather.bishop@hanes.com
Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Luttrell Investments Inc. dba Image One (54

2201 Brookwood Dr. Suite 112 Little Rock, AR 72202 Mr. Kyle Luttrell Phone 501-663-9595 Fax 501-663-9597

www.lmageonecollegiate.com kyle@image1one.com

Ryle@image rone.com

Spec Agr Disclosed: 07/11/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Licensees

Licensed as of 11/2016

University of Mississippi

New World Graphics (12892)

145 Coile Dr. Athens. GA 30606 Ms. Michele Short 706-353-2517 Phone 706-353-7489 Fax

www.gonwg.cc michele@nwg.cc

Spec Agr Disclosed: 08/19/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Weezabi LLC dba All Conference Apparel (

121 Citation Court Birmingham, AL 35209 Mr. Seth Chapman Phone 205-682-2850 205-682-2852 Fax www.Weezabi.com seth@weezabi.com

Spec Agr Disclosed: 08/26/2016

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01U (Women's Headwear)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler

Phone 507-454-5510 6101 507-453-6870 Fax www.Wincraft.com cfakler@wincraft.com

Distribution Channel(s)

Spec Agr Disclosed: 09/26/2016

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

01K (Men's/Unisex Loungewear &

Sleepwear)

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

02D (Drinkware) 03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07H (Electronics & Content)

Chick-Fil-A Peach Bowl

Legacy Athletic (14000)

300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller

717-630-0892 131 Phone 717-630-0827 www.Legacyathletic.com amuller@legacy92.com

Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)

Promotions

Licensees

Licensed as of 11/2016

University of Mississippi

15525 Woodinville-Redmond Road Woodinville, WA 98072 Ms. Jennifer Brown 212-450-2287 Phone 425-286-1804 Fax jbrown@bdainc.com Spec Agr

Distribution Channel(s)

Campus/Local Channel

Product Categories

022 (Premium Royalties)

Boelter Brands LLC (54782)

4200 N Port Washington Road Glendale, WI 53212 Mrs. Katherine Sytkowski 414-967-4268 414-967-4399 Fax www.Boelterbrands.com KSytkowski@boelter.com Spec Agr Disclosed: 07/25/2016

Distribution Channel(s)

Restricted Channel

Product Categories

022 (Premium Royalties)

College House (39776)

12150 Northwest Blvd. Cincinnati, OH 45246 Ms. Betsy Pierson 513-881-2277 Phone 800-898-4287 Fax www.Thecollegehouse.com bpierson@wearmagic.com Spec Agr Disclosed: 08/11/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

022 (Premium Royalties)

Bensussen Deutsch & Associates Inc. (492 G & G Outfitters Inc (12989)

4901 Forbes Blvd. Lanham, MD 20706 Ms. Audrey Hill Phone 301-731-2099 301-731-5199 Fax www.Ggoutfitters.com ahill@ggoutfitters.com

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Spec Agr Disclosed: 08/15/2016

Product Categories

022 (Premium Royalties)

Special Projects

Panini America, Inc. (111982)

5325 FAA Blvd #100 Irving, TX 75061-3601 Mr. Phillip Darnell Phone 940-765-0783 817-662-5422 Fax www.Paniniamerica.net pdarnell@paniniamerica.net Disclosed: 03/01/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass Sporting Goods/Sports Specialty/Fan Super Center/Wholesale Clubs

Product Categories

04B (Collectibles) 05E (Publishing) 07I (Trading Cards)

Special 15% Rate Program

Fanatics Apparel, Inc. (11616)

8100 Nations Parkway Jacksonville, FL 32256 Ms. Suzanne Balog Phone 904-271-4621 Fax www.fanatics.com sbalog@fanatics.com

Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

01A (Men's/Unisex T-shirts)

01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear)

01V (Women's Jerseys & Performance

Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

Let Loose by Fanatics Apparel, Inc. (111564

8100 Nations Way Jacksonville, FL 32256 Ms. Suzanne Balog 904-271-4621 Phone sbalog@fanatics.com

Spec Agr Disclosed: 04/29/2016

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

Licensees

Licensed as of 11/2016

University of Mississippi

NFLPA by Fanatics Apparel, Inc. (107518)

8100 Nations Parkway Jacksonville, FL 32256 Ms. Suzanne Balog 904-271-4621 Phone

Fax

sbalog@fanatics.com

Spec Agr Disclosed: 09/16/2016

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

Apparel)

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Jerseys & Performance

Special 25% Rate Program

DreamSeats LLC (65821)

60 Austin Boulevard Commack, NY 11725 Mr. Chandler Suprina 631-656-1066 23 Phone 631-845-0470 Fax www.Dreamseat.com csuprina@dreamseat.com Spec Agr Disclosed: 12/07/2015

Distribution Channel(s)

Internet/TV/Catalog Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Lulu Press Inc. (77662)

3101 Hillsborough St. Raleigh, NC 27607 Mr. Nick Foster

919-688-2100 Phone 919-688-2122 Fax www.lulu.com

nfoster@lulu.com

Spec Agr Disclosed: 04/26/2016

Distribution Channel(s)

Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass

Product Categories

05E (Publishing)

Special 30% Rate Program

Swyft Media Inc. (100229)

260 5th Ave. 7th Floor New York, NY 10001 Mr. Sean O'Brien Phone 937-238-0020 866-912-3854 Fax sean@swvftmedia.com Spec Agr Disclosed: 05/09/2016

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

05E (Publishing) 07H (Electronics & Content)

Special Rate Program

Team Beans LLC (35316)

2301 Cottontail Lane Somerset, NJ 08873 Mr. Matt Katz

848-260-4315 Phone 848-260-4301 Fax www.Forevercollectibles.com mkatz@forevercollectibles.com Spec Agr Disclosed: 08/03/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

03B (Furniture/Furnishings)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

07D (Infant Products)

07E (Footwear)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler

507-454-5510 6101 Phone 507-453-6870 Fax www.Wincraft.com cfakler@wincraft.com

Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)

Campus/Local Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Sugar Bowl College Vault

Program

Licensees

Licensed as of 11/2016

University of Mississippi

College Vault by Tailgate Clothing Co. (615

2805 SW Snyder Blvd #530 Ankeny, IA 50023-8404

Mr. Steve King

Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 09/28/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)01B (Men's/Unisex Outerwear)01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

03A (Domestics) 06B (Balls) 03A (Domestics)

03B (Furniture/Furnishings)03C (Office Products)03D (Housewares)

College Vault by Asgard Press (65784)

9818 Treelake Dr.

Colorado Springs, CO 80920

Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com

Spec Agr Disclosed: 08/09/2016

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05A (Stationery) 05E (Publishing)

College Vault by Collegiate Pacific Compan

PO Box 300 Roanoke, VA 24002 Ms. Linda Reich Phone 540-981-0281

Fax 540-981-0337 www.Collegiatepacific.com linda.reich@collegiatepacific.com Spec Agr Disclosed: 08/09/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

04C (Signage Products)

COLLEGE VAULT

College Vault by Adventure Furniture (1134

2655 Northgate Avenue
Cumming, GA 30041
Mr. Kevin McClary
Phone 678-933-3458
Fax 678-868-1811
www.Fan-creations.com
kevinm@fan-creations.com

Spec Agr

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

College Vault by Legacy Athletic (85730)

300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller

Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
amuller@legacy92.com

Spec Agr Disclosed: 08/23/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)03C (Office Products)03D (Housewares)04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Licensees

Licensed as of 11/2016

University of Mississippi

College Vault by NIKE USA (76504)

One Bowerman Drive - Building NR4

Beaverton, OR 97005-6453

Ms. Flaine Nock Phone 503-671-6453 503-622-8084 Fax

www.Nike.com

nikesports.licensing@nike.com Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog

Off-Price

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02C (Personal Accessories)

05E (Publishing)

06A (Sports Equipment)

2805 SW Snyder Blyd #530

Ankeny, IA 50023-8404

Phone 515-963-7903

www.Tailgateclothing.com

steve@tailgateclothing.com

Mr. Steve King

Fax

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

College Vault by Tervis Tumbler Company

201 Triple Diamond Blvd. North Venice, FL 34275 Ms. Jennifer Street 941-441-1044 Phone

Fax

www.Tervis.com jstreet@tervis.com

Spec Agr Disclosed: 08/25/2016

Distribution Channel(s)

Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing)

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

01S (Women's Fleece Tops & Bottoms)

01T (Women's Outerwear) 01U (Women's Headwear) 01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

01Y (Women's

Loungewear/Activewear/Misc.)

College Vault by Victory Tailgate (115113)

2437 E. Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney 321-234-0763 Phone 407-358-5081 Fax www.victorytailgate.com ryan@victorytailgate.com

Spec Agr

College Vault by Twins Enterprise Inc. (615

15 Southwest Park College Vault by Tailgate Clothing Co. (615 Westwood, MA 02090 Mr. Kevin Meisinger Phone Fax

781-320-1384 781-320-8342 kevinm@47brand.com Spec Agr Disclosed: 08/03/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

06D (Games)

Distribution Channel(s)

Better Dept Stores/Boutiques Internet/TV/Catalog

515-963-7912

Spec Agr Disclosed: 09/28/2016

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

Licensees

Licensed as of 11/2016

University of Mississippi

College Vault by Wildcat Retro Brands LLC

453 S. Spring St., Suite 528 Los Angeles, CA 90013

Ms. Cassidy Moore

Phone 323-583-4508 224
Fax 323-583-6171
www.Originalretrobrand.com
cassidy.moore@wildcatretrobrands.com

Spec Agr Disclosed: 10/05/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01S (Women's Fleece Tops & Bottoms)

01W (Women's Fashion Tops)

431 Licensees

421 Special Agreements

428 Disclosed